



21-27 OCTOBRE 2013

MARSEILLE & CORSICA-FRANCE



3rd International Marine Protected Areas Congress

Involving

Education

Demonstrating

Sharing

Coastal communities

Funding

Managing

Ocean

Marine Protected Areas Universal Donor

Regional Seas

Networking

Protection

Preservation

Cooperation

Creating

Living more sustainably

Dynamic synergy

Climate change

Healthy Oceans





O⁺cean

Marine Protected Areas
Universal Donor

The slogan **O⁺cean MPA Universal Donor** means looking for something more, something special, but above all means looking for something universal and with a vital outcome, by giving and sharing life through MPAs.

O⁺ is the IMPAC 3 slogan but could become the international marine protected areas slogan in the future. MPAs have a special place regarding all the Oceans. They are fantastic areas where the marine ecosystem is protected and preserved for the next generation, where **humankind is living with the marine ecosystem and environment in a sustainable way.**

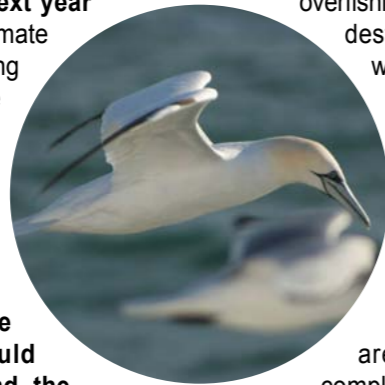
If forests are the lungs of our planet, Oceans and more especially marine protected areas are the heart and the blood dynamic system matching with all of us as a universal donor and recipient.

Table of contents

The 2020 Marine Protected Areas Challenge!	p. 4
IMPAC 3 Identity	p. 5
An international partnership Congress	p. 6
European & Mediterranean aims	p. 7
Congress content	p. 8
Provisional Schedule-Overview	p. 9
The high level policy meeting	p. 13
Web Congress and side events	p. 15
Following on IMPAC 3	p. 16
Discover the beauty of the French territory	p. 17
IMPAC 3 Committees	p. 18
Two gorgeous marine places	p. 20
Promoting the Congress!	p. 21
Information and venue facilities	p. 22

The 2020 Marine Protected Areas Challenge!

The 3rd International Marine Protected Areas Congress is a **milestone to define the actions, to promote cooperation** (North-South, transboundary, regional, economic, etc.) through different initiatives, and **to inspire a new way of thinking to face the next year biggest challenges** (fighting climate change, reducing poverty, sharing our resources). Facing these challenges means integrating and involving all the sea stakeholders, and changing our perception, with a cultural and economic approach by building a **“blue society” coming with the “blue economy”**. **The marine protected areas policy should make the link between the land, the coast and the sea.**



- More than **3.5 billion people depend on the oceans** for their primary source of food, and over half of the world's population live within 60 kilometers of the shoreline.
- The oceans are **facing massive threats** including overfishing, marine pollution, marine habitat destruction, acidification, etc. That's why marine protected areas have to endorse a critical position to stop the loss of a part of our legacy.

Toward 2020, the CBD Milestone Aichi target 11

The network of marine protected areas (MPAs) should have been completed and coherent worldwide by 2012. However that will not be the case. Following the Rio Earth Summit in 1992 and Johannesburg in 2002, the Conference of the Parties to the Convention on Biological Diversity met in Nagoya in 2011 and **put back to 2020 the objective of 10% of marine areas in the world being protected**. IMPAC 3 will therefore constitute an opportunity to review progress made on international commitments to create marine protected areas.

IMPAC 3 is the most important event of the last decades, as:

- The oceans **cover more than 70 per cent of the Earth's surface** and have a great influence on climate, and **contribute significantly to the sustainability of our planet.**



IMPAC 3 Identity

Following Australia (Geelong, October 2005 organized by the Great Barrier Reef Park) and the USA (Washington D.C., May 2009 organized by the NOAA), France will host the 3rd International Marine Protected Areas Congress (IMPAC 3). The Marine Protected Areas Agency (MPAA), a French state agency, was given a mandate by the IMPAC 2 Committee and the French Ministry of Ecology to organize with the IUCN the third IMPAC Congress. **IMPAC 3 will be held in Marseille and in Ajaccio from October 21 to 27, 2013.**

From 2012, the year devoted to marine biodiversity, to October 2013, many events as Rio+20, the International Exposition Yeosu Korea, the IUCN World Conservation Congress in Jeju, the International Aquarium congress in Cape Town and the CBD COP 11 (Conference of the Parties to the Convention on Biological Diversity, Hyderabad, India, October 2012) are real opportunities to prepare IMPAC 3. Furthermore, the IMPAC 3 conclusions and recommendations will be presented during the World Parks and Protected Areas Congress in Australia in 2014.

The organizers

IMPAC 3, under the leadership of the IUCN is being organized by the French marine protected areas Agency, with the contribution of many partners - particularly the MPA Agency Partnership - and with the local support of the City of Marseille and the Corsica Regional Authority (Collectivité Territoriale de Corse) and the Corsica Environment Office (Office de l'Environnement de la Corse).



International Union
for Conservation of Nature

The International Union for Conservation of Nature is the world's oldest and largest global environmental organization. **The vision of IUCN is the one of a just world that values and conserves nature.** Its mission is to influence, encourage and assist societies throughout the world to conserve the integrity and diversity of nature and to ensure that any use of natural resources is equitable and ecologically sustainable. IMPAC 3 is supported by the IUCN World Commission on Protected Areas. The WCPA is the world's premier network of protected area expertise.



A governmental body dedicated to the protection
of marine environment

The French Marine Protected Areas Agency (MPAA) is a public administrative establishment acted by the law of April 14, 2006 and placed under the governance of the Ministry of Ecology, Sustainable Development, and Energy (www.aires-marines.fr)

The Agency's objectives include developing international action, notably by supporting the Government in its regional seas conventions undertakings (Caribbean, North-East Atlantic, Mediterranean, Indian Ocean, South Pacific and the Antarctic).

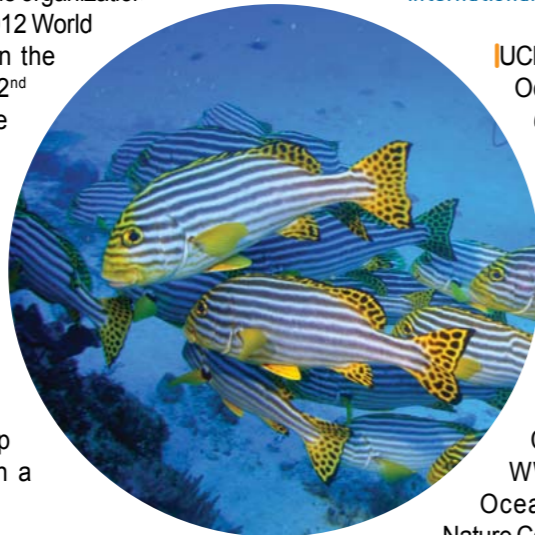
Expected Congress participants

IMPAC 3 will ensure that the countries located around the five oceans and the 18 marine regions recognized by the UN are well represented. Participants will be either representatives of bodies dedicated to the creation and management of marine protected areas (MPAs) or representatives of marine social and occupational groups and sector-based groups (fishermen, shipping companies, cable layers, mining, tourism, etc.) at global or regional level. High level political representatives, marine scientists, and regional and international NGO representatives are also expected to attend.

An international partnership Congress

The 1st International Steering Committee (ISC) meeting, held in Vancouver in 2011, has opted for European, Mediterranean and international partnerships to help it with the organization of IMPAC 3. The IUCN's 2012 World Congress in Jeju has been the opportunity to meet the 2nd ISC meeting, to enlarge the partnership and to take into consideration the approved marine motions of the World Congress.

The ISC has already forged partnerships with international organizations and has been setting up special programmes with a view to IMPAC 3.



The MPA Agency Partnership as a specific niche: the MPA Agency Partnership who met in San Francisco in 2012 for the first time decided to have an important role in the preparation of the Congress. For the moment, the members of the partnership are:

Australian government (Marine division - Department of Sustainability, Environment, Water, Population and Communities), **Bahamas government** (Department of Marine Resources), **Parks Canada** (Natural Resource Conservation Branch), **Chile government** (Ministry of the Environment, Head of the Protected Areas Department), **Dominican Republic** (Ministry of Environment and Natural Resources Marine Mammal Sanctuary of Silver Bank and Navidad Bank), **Italian government** (Ministry for the Environment), **Korea government** (Ministry of Land, Transport and Maritime Affairs, Marine Ecology Division), **Mexico government** (Comisionado Nacional de Areas Naturales Protegidas), **New Zealand government** (Department of Conservation National Office), **Palau** (Committee on Tourism and Protected Areas), **Saudi Arabia government** (Saudi Wildlife Authority), **South Africa government** (Department of Environmental Affairs), **Tanzania** (Marine Parks and Reserves Unit, Ministry of Livestock and Fisheries Development), **Natural England** (United Kingdom), **NOAA**, Office of National Marine Sanctuaries, **French Marine Protected Areas Agency**. Other national bodies such as **BfN** (Germany) will be joining this partnership.

List of existing and potential Congress' partner organizations*

International bodies and institutions

IUCN/WCPA, Intergovernmental Oceanographic Commission (IOC) of UNESCO, CBD-Marine programme, UNEP-WCMC (World Conservation Monitoring Center), RAMSAR convention, Prince Albert II of Monaco Foundation with the Monaco Blue Initiative (MBI), Global Oceans Forum, Conservation International, WWF International, World Ocean Council (WOC), The Nature Conservancy (TNC), Oceana, Ocean Policy Research Foundation, the Blue Flag Programme, the PEW foundation, RARE, Blue Ventures...

Regional bodies and institutions

MedPan network, MAIA network, ICRI, RAC SPA, RAC SPAW, SPREP- PROE, PEMSEA,...

European bodies and institutions

DG MARE EU, DG Environment EU, European Environment Agency (EEA), European Bureau for Conservation and Development (EBCD), EUROSITE, EUROPARC, EUCC,...

French national bodies

French IUCN Committee and members, Parcs Nationaux de France (National Parks of France), Conservatoire du littoral, IFREMER (French Research Institute for Exploration of the Sea), IFRECOR (French coral reefs initiative), RNF (Nature Reserves of France), WWF France, FNE (France Nature Environment), Nausicaa, Calanques National Park,...

Local partners

PACA region, Bouches du Rhône Department, Urban Community of Marseille-Provence Métropole, Marseille-Provence European capital of culture 2013, Marseille Tourist Office – Convention Bureau, Marseille Oceanology Centre,...

European & Mediterranean aims

One of the major objectives is to develop a large network of MPA managers, stretching from the Baltic Sea to the Black Sea, in order to forge a technical chain between the networks of marine, island and coastal areas. In the Atlantic, the MAIA project helps to create a marine protected areas network, and in the North Sea – Channel zone the same kind of project should be developed.

In addition to the Congress' objectives, three specific European objectives will be addressed during the event:

- Organizing the European Straits Forum Meeting
- Publicising and progressing the European Agenda and the Regional Seas Conventions Agenda for the creation of MPAs as part of the application of article 13 paragraph 4 of the Marine Strategy Framework Directive

- Laying down the arrangements for cooperation and intersectoral approach between the Natura 2000 sites and fishing areas in application of article 15 paragraph 13 of the Habitats Directive

At Mediterranean level

IMPAC 3 is focusing on the UNEP Mediterranean Action Plan and the activity of the Tunis regional activity centre for Specially Protected Mediterranean Areas (RAC/SPA).

The MEDPAN network of Mediterranean managers of protected areas is organizing the Mediterranean Marine Protected Areas Forum in November 2012, the conclusions of which will be reported back during IMPAC 3.



Congress content

IMPAC 3: a fabulous opportunity...

... to communicate on marine protected areas, to exchange on planning and management, to create and promote networking through global and regional actions, to connect peoples using the Web and new technologies, to integrate marine protected areas in the "blue economy", and to develop cooperation and capacity building on MPAs.

Many MPAs lack technical and scientific resources. The Congress should enable MPA management methods to be compared and technical MPA twinning arrangements to be made in order for site managers to support each other. IMPAC 3 should also be a forum for presenting the implementation of MPAs' programmes and action plans at global, regional or national level. **The aim is not to make a final review but to draw conclusions from initiatives that are already underway in order to improve the review.** Most of international organizations have set up programmes on marine protected area related issues; and IMPAC 3 will be a chance to report on their work.

IMPAC 3: the right time to assess the progress made and to prepare our future

IMPAC 3 will deliver a new vision and new tools to achieve the 2020 objectives by:

- **Drawing a roadmap** for implementing international and regional marine environment objectives following the Rio+20 Summit

- **Developing networks** at regional and global level with stakeholders, maritime users and decision-makers in order to involve them more effectively in marine protected area management and governance

- **Developing twinning/sister sanctuary and transboundary relationships** in order to better protect shared resources

- **Developing methodological tools and processes for good management certification and professionalization**, resources to be used and for MPA management costs, using pilot sites and regions as testing grounds

- **Fostering the new MPA Agency Partnership** and helping further define its objectives in the larger MPA arena

- **Fostering with new guidance** the involvement of regional authorities, local government, and port cities, local stakeholders and general public to ensure the protection and integrated management of coastal, marine and island areas

- **Promoting new partnerships with the private, corporate, and NGO sectors, and development of projects** supported by donors

- **Encouraging communication and exchange** between stakeholders, maritime users and decision-makers

- **Preparing recommendations and bringing the conclusions congress** in Australia in 2014 at the World Parks and Protected Areas Congress



Provisional Schedule - Overview

IMPAC: Vision & Principles

A high quality and professionally coordinated international congress

- with the primary aim to allow marine protected areas managers and practitioners to exchange ideas and learn from others,
- in order to issue recommendations to relevant global, regional and national policy processes,
- and assist in the establishment and ongoing implementation of a global, ecologically representative system of effectively managed and lasting network of MPAs in coherence with the sustainable development of coastal and maritime activities,
- to inform, involve and influence all stakeholders at different stages

Building a Blue Society with MPA through cultural and global approaches

COMMUNICATING, PROMOTING, CREATING, SHARING AND MANAGING WITH EFFICIENCY					REALIZING THE GLOBAL POLICIES	
Monday 21	Tuesday 22	Wednesday 23	Thursday 24	Friday 25	Saturday 26	Sunday 27
OPENING WITH THE OCEAN OPUS	MANAGEMENT TOOLS AT SEA LEVEL (methodology)	MANAGEMENT TOOLS (knowledge)	GOVERNANCE & PARTNERSHIP	REGIONAL APPROACHES	HIGH LEVELS POLICY MEETING 1/2	HIGH LEVELS POLICY MEETING 2/2
Plenary sessions: leader dialogues, « dragon » debates, interactive day's conclusions, films, big hub web connections, Workshops and Knowledge café: specific topics and small to mid group to exchanges The Blue Society Pavilion: for all participants, informal place for debating, promoting, showing, understanding, mixing the society through the « global Blue project » including MPAs					For a smaller group (300 pers. max) Format of the 2 days have to be determined	

Satellite meetings

- **UNESCO:** The 2nd World Marine Heritage Sites meeting
- **OFJ** (Institut Oceanographique Franco-Japonais) : 15th Conference
- **Blue Flag operators** meeting
- **The European Straits forum** meeting – Nostra project



Provisional Schedule - Overview

Monday, October 21 OPENING with the *OCEAN OPUS*

Welcoming participants by giving them all the information needed to follow the IMPAC3 congress and **communicating on a changing paradigm**.

This first day is dedicated to:

- Delivering a cultural message among all audiences
- Raising public awareness and outreach
- Explaining the change of paradigm of MPAs
- Suggesting a marine cultural approach
- Communicating with Medias

Tuesday, October 22 MANAGEMENT TOOLS AT SEA LEVEL

Which priorities for management tools and methodology?

Technical and interactive sessions

- Certification/ Evaluation
- Control and surveillance
- Managers networks
- MPAs in SPA
- Habitats restoration
- Financing mechanism
- Big MPAs (consistency)
- Human activities management (participative approach,...)
- Governance at the legal level
- Public involvement
- Managing and interacting with humans activities

Wednesday, October 23 MANAGEMENT TOOLS

Which knowledge needed (economic, biologic, sociologic, and systematic) for improving the MPAs management?

Technical and interactive sessions

- MPAs in Marine Spatial Planning (MSP)
- Ecosystem resilience (climate change, including social resilience)
- Governance in terms of human activities (socio-economic, sociologic) in and close to MPAs areas
- Understand and prevent the different impacts of extractable and non extractable activities
- LME: oceanographic approach
- Inventory (taxonomic approach), MPAs and Red list
- Participative Sciences
- LME themes: Pelagic, deep seas, migration (marine mammals), Mounts and canyons ...



Provisional Schedule - Overview

Thursday, October 24 GOVERNANCE & PARTNERSHIP

From local, to regional and national level

From local partnership/ neighborhoods to public involvement and stewardship

Which partnerships for improving MPAs management?

Technical sessions and/ or short and interactive sessions

- Financing within a global MPAs policies
- Funding the MPAs global network in a win/ win approach
- Working with private sectors → MPAs services valuation
 - Blue Carbone
 - Fisheries
 - Genetic resources
 - Compensation
 → **EQUITABLE SHARING OF BENEFITS**
- Implementing an ecosystem-based management
 - MPAs and LMMA (is LMMA MPAs?)
 - Buffer Zones
- MPAs role within MSP
 - Integrated Coastal Zone Management (ICZM)
 - Watershed management
 - Land Use planning
- Institutional and legal framework, including High Seas
- Linking currently MPAs network s with new one for pushing the development of the global MPAs networking, and increase the total numbers of MPAs
 - Blue Flag program
 - Big port cities network
 - Local government network
 - Professional networks
- Human activities: stakeholder's involvement?
- Cross national governance: how protecting these multinational areas?
 - Straits....
- Participative Sciences
- Involving and mobilizing the public: what places for talking about MPAs (Aquarium, visitor centers...)
- LME themes: Pelagic, deep seas, open seas, migrations, mounts and canyons ...



Provisional Schedule - Overview

Friday, October 25 REGIONAL APPROACHES

Which networks for improving MPAs efficiency? What potential interaction between local and regional networks?

Technical sessions and/ or short and interactive sessions

- Connectivity
 - Corridors
 - Oceanographic approach
- Regional managers/ stakeholders networking
 - OSPAR
 - MAIA
 - MedPAN
 - RAMPAO....
- MPAs and Regional Governance >> UNEP Regional Seas Conventions
- The High Sea
 - Key Biodiversity Areas (KBAs) and EBSAs: are they MPAs?
 - MSP : dealing with human activities
- Large MPAs
 - Dynamic system through trans-boundary consideration
 - Co-management (straits)
- Networking tools: how NT tools could help?
- Regional MPAs networking through professional networks: is that possible?
- Regional initiatives



The high level policy meeting

The IMPAC 3 outputs

50 % of the global ocean are high seas which are areas beyond national jurisdiction. The Congress has also to focus on the specific objective of creation of marine protected areas in the high seas. This particular objective cannot be reached by the decision of a one State but must be implemented in a common endorsement. A high level Policy meeting during IMPAC 3 will give the opportunity to face this other challenge, with the contribution of:

- **CBD : The Sustainable Ocean Initiative**
Realizing jointly the Aichi Target 11 on MPAs and the Aichi Target 6 on sustainable fishing: From global to local involvement
- **UNEP: The Regional seas initiatives**
Developing the marine protected areas target in the framework of the regional seas programmes of environment
- **GOBI: The Global Ocean Biodiversity Initiative**
Supporting initiatives to describe Ecologically or Biologically Significant Areas (EBSAs) through the Convention on Biological Diversity, and working together through the competent intergovernmental organizations to adopt measures to enhance their protection
- **Global Ocean Forum : GEF project**
Developing global sustainable fisheries management and biodiversity conservation in the Areas Beyond National Jurisdiction (ABNJ)

And the expected participation of :

- **World Bank : The Global Partnership for the oceans**
Bringing science, advocacy, the private sector, and international public institutions together to advance mutually agreed goals for marine protected areas in healthy and productive oceans
- **High Seas Alliance**
Building partnerships with the scientific community, business and civil society in the ABNJ
- **Intergovernmental Ocean Commission (IOC),...**

Recommendations

Debate under the leadership of the IUCN – WCPA and with the contribution of the Global Marine Programme of IUCN



Our Ocean... the «Oceankind»!

The integration of a cultural and philosophical approach to policies and regulations of the use of oceans is essential. The ocean is a global public good belonging to humankind. The challenge is to engage the common responsibility of States towards conservation of oceans while taking into account **the needs and cultural specificities of the island and coastal communities that populate it, and the behaviour of the users and professionals that exploit it.**

There is a need of a philosophical vision for a sustainable ocean that we could call “Oceankind”, a cultural marine concept shared by mankind. It represents a new paradigm for **preservation and management of marine life** with the view to maintaining the ocean’s integrity. Protecting the sea from the land means thinking differently about the ocean, not individually but collectively.

Efficient restoration and conservation require sharing of knowledge and cooperation between relevant stakeholders. To this end, awareness raising and education of all stakeholders are tools offering the potential for reinforcing their sense of **common responsibility** towards conservation of oceans, for our today’s needs and for future generations.

*Our Ocean is not lost.
Let's act all together!*

Web Congress and side events

Around the world with NT and web connections

With the support of the World Ocean Network (WON), Nausicaa, and Google Ocean Planete (to be confirmed), participants will be connected to **NGO’s experiences and projects** all over the world, such as the RARE experience, the PEW programs, the Oceanium and the Livelihoods Fund projects. The Palais du Pharo will be in touch with aquariums from China to Brazil, which could relay some of the exchanges.

While connected to the Internet, **different actors working on marine ecosystems conservation/protection/restoration** could debate with the plenary audience on:

- **Islands** - Connecting with Hawaii and French Polynesia on Monday for the cultural opening
- **Canyons and Seamount** - Connecting with the Mediterranean with the Monaco Blue Initiative on Tuesday evening
- **Coral reefs** - Connecting with South East Asia, islands in the Pacific Ocean on Wednesday
- **Mangroves** - Connecting with Northern Indian Ocean on Thursday with the Livelihoods programme and the Oceanium initiative
- **Estuaries and Bay** - Connecting with the USA (North East Atlantic) on Friday with members of the World Ocean Council

Ocean media workshop

Magazines, radio stations and TV programmes will be invited to a session on “reporting on marine protected areas”.

Marine Ecosystem Restoration

Special session on the theme of “Developing and redeveloping marine habitats to combat climate change and preserve biodiversity and local community resources”.

- Presentation of the artificial reef creation initiative off the coast of Marseille
- Presentation of the tape weeds planting operations in the Mediterranean
- Presentation of mangrove restoration operations in Senegal, India and Indonesia carried out with the support of the Danone Fund for Nature and the IUCN

Marseille / Provence 2013 celebrations: city events

A photo exhibition on the Mediterranean’s marine biodiversity, on the Gulf of Lion and on Corsican canyons could be organised around Marseille’s Old Port and could be part of the Marseille 2013 cultural initiatives. Posters and banners will be displayed close to the Palais du Pharo and around the Old Port area.



Following on IMPAC 3

The 2nd International MPA Agency Partnership Summit



Ajaccio, October 28-29, 2013

(dates to be confirmed)

Implementing and financing national and local MPAs policies

In February 2012, an unprecedented summit of marine protected area (MPA) agencies occurred in San Francisco, California, organized by the National Office of Marine Sanctuaries (NOMS-NOAA). Sixteen nations, with some of the largest Economic Exclusive Zones (EEZs) in the world, came together to discuss how to use their combined weight and efforts to influence the value and success of MPAs on a global scale. After three days of discussions and interactions, the MPA officials committed to becoming a permanent, informal group; working together to leverage the power of united MPA agencies; and helping each other by sharing experiences and lessons learned. The objectives of this 2nd summit is to lay out the roadmap of MPA Agency Partnership within IMPAC 4 (2017).

This high level institutional meeting will allow the endorsement of the main recommendations of the Congress by involving the most important leaders in MPAs creation and management and by stepping up MPAs to 2020 Targets (to be defined).



The 40th World Underwater Pictures Festival



More than 100 exhibitors, almost 450 photos in competition, more than 140 films projected on a large screen, and 10,000 people will attend the event. The Festival is THE place to be for underwater world enthusiasts!

Special events and movies will be dedicated to marine protected areas on the occasion of the 40th anniversary of the World Underwater Pictures Festival.



Discover the beauty of the French south territory

Being in the Provence Alpes Côte d'Azur region will give participants to Congress the opportunity to discover the beauty of the landscape.

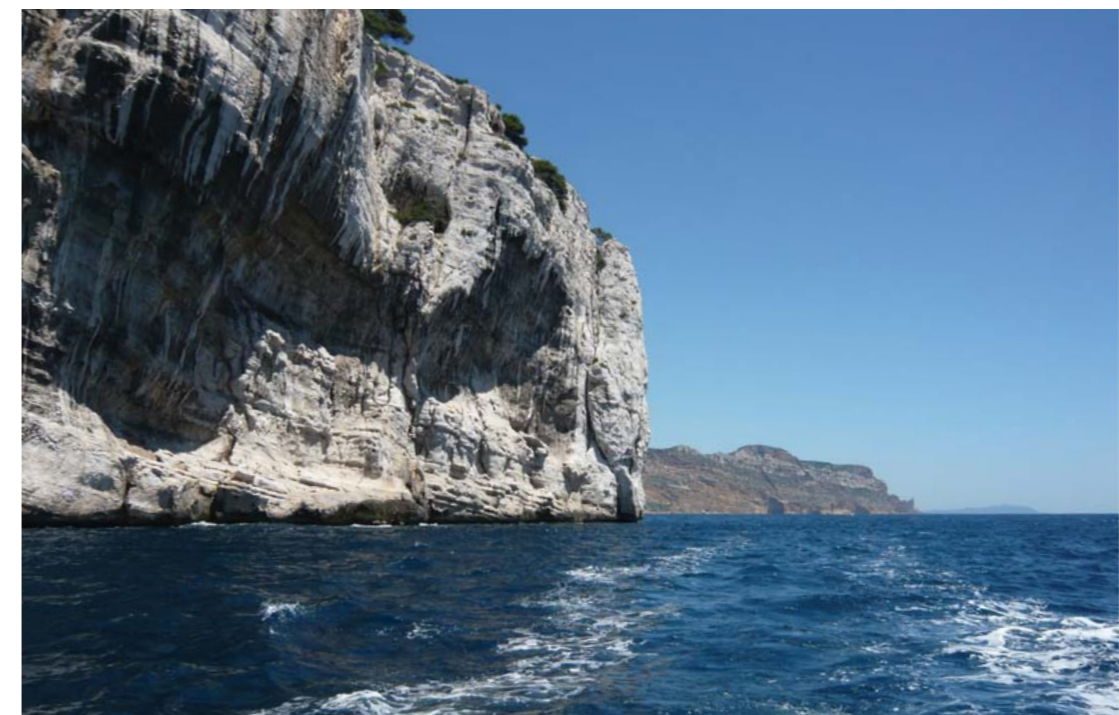
Indeed, this French region is surrounded by the Alps mountains, the sea and the famous French Riviera back country.

Activities such as diving, trekking and water sports will be suggested in gorgeous spots like the Parc

de Port-Cros, the Parc des Calanques, the Parc de la Côte Bleue, etc. with the help of various onsite partners (sailing and diving clubs...).

Participants to Congress will also have the great opportunity to observe marine mammals in the Pelagos sanctuary.

Accompanying persons will also have the possibility to join the social program.



IMPAC 3 Committees

The International Steering Committee

The general theme of the Congress was discussed at the first International Steering Committee (ISC) which met in Victoria in British Columbia on the occasion of the 2nd International Marine Conservation Congress (IMCC2) in May 2011. The ISC chose the Congress' central theme with a major cultural dimension (as Marseille will be the European Capital of Culture in 2013). The Congress should constitute the opportunity to increase knowledge and recognition of the importance of marine protected areas.



The committee is made up of members representing the following institutions and bodies (listed in alphabetical order apart from the 2 Chairmen and the IMPAC 3 Manager):

- **Mr Christophe Lefebvre, Co-Chair**
International Affairs French Marine Protected Areas Agency - IUCN Oceans Councillor
- **Mr Dan Laffoley, Co-Chair**
IUCN – WCPA Marine Vice-Chair, WCPA Thematic Team Leader for the Marine Biome
- **Ms Marie-Aude Sévin**, French Marine Protected Areas Agency, **IMPAC 3 Manager**
- **Mr Jon Day**, WCPA-Marine Regional Coordinator for Australia/New Zealand, and Director, Ecosystem Conservation and Sustainable Use, Great Barrier Reef Marine Park Authority (IMPAC1 Manager)
- **Mr Serge Garcia**, IUCN-CEM-Fisheries expert Group
- **Mr Carlos Gaymer**, Center for Advanced Studies in Arid Zones (CEAZA), Department of Marine Biology, Associate Professor
- **Mr Yves Henocque**, IFREMER Regional Manager (Asia-Pacific) Economic Affairs and International Cooperation
- **Mr Kohei Hibino**, WCPA-Marine Regional Coordinator for the North-West Pacific and Research Scientist, Japan Wildlife Research Center
- **Mr Paul Holthus**, World Ocean Council, Executive Director

The Steering Committee is organized and co-chaired by the IUCN (WCPA Marine) and the Marine Protected Areas Agency. It met for the second time at the IUCN World Congress in September 2012 in Jeju, South Korea. A selected working group has been created from within the Steering Committee.

The City of Marseille and the Corsica Environment Office are invited to attend the Steering Committee as observers and partners of the MPAA for the organization of the Congress.

- **Ms Charlotte Karibuoye**, IUCN MPA programme Coordinator FIBA/ PRCM – RAMPAAO (Réseau Régional d'Aires Marines Protégées en Afrique de l'Ouest)
- **Ms Jihyun Lee**, Environment Affairs Officer, Marine and Coastal Biodiversity
- **Mr Carl Gustaf Lundin**, IUCN Global Marine Programme Head
- **Ms Imen Meliane**, The Nature Conservancy (TNC), Senior International Marine Policy Advisor
- **Ms Elizabeth Moore**, Office of National Marine Sanctuaries (ONMS), National Oceanic and Atmospheric Administration - Chief of Staff, International Activities (IMPAC 2 Manager)
- **Mr Henning von Nordheim**, German Federal Agency for Nature Conservation, Scientific Director Head of «Marine and Coastal Nature Conservation»
- **Mr François Simard**, IUCN Advisor on Fisheries and Maritime Affairs, IUCN Centre for Mediterranean Cooperation
- **Ms Despina Symons**, IUCN-CEM-Fisheries expert Group
- **Mr Philippe Vallette**, NAUSICAA, National Sea Centre, Managing Director - the World Ocean Network, Chair
- **Ms Lauren Wenzel**, Acting Director, National Marine Protected Areas NOAA-ONP
- **Mr Doug Yurick**, IUCN - Chief, Marine Program Unit Parks Canada

Observers

- **Mr Guy François Frisoni**, Corsica Environment Office, Director
- **Mr Didier Réault**, City of Marseille, Deputy mayor with responsibility for the sea

IMPAC 3 Committees

The National Organizing Committee

The Committee will be jointly chaired by the Mayor of Marseille, the President of the Corsica Regional Authority and the Chairman of the Marine Protected Areas Agency.

It will be made up of members representing the following institutions and bodies:

- Ministry of Ecology, Sustainable Development, and Energy
- Ministry of Foreign and European Affairs
- SG MER (General Secretariat for the Sea)
- IUCN France
- City of Marseille
- Corsica Environment Office
- Conservatoire du littoral
- ATEN (Technical Workshop for Natural Areas)
- World Ocean Network (WON)
- World Underwater Pictures Festival

Two gorgeous marine places

Welcome to Marseille!

The European Capital of Culture 2013 (www.mp2013.fr) has been implementing exemplary marine environment as well as coastline conservation and development policies for over a decade – e.g. the “Parc national des Calanques”, first national park in Europe to be created in a peri-urban zone (April 2012). As protecting the marine environment in the Mediterranean is a major challenge due to social and geopolitical issues involving Europe, the Middle East and Africa, Marseille has therefore been chosen to host IMPAC 3 at the Palais du Pharo. Marseille will also host the 40th World Underwater Pictures Festival following on IMPAC 3.



The Marseille Coastal Areas Management Plan synergises the various initiatives implemented on the coast and at sea for natural landscapes and areas conservation. It helps development of initiatives, partnerships and networks of maritime stakeholders, managers, scientists, institutional partners and economic players.

Marseille is the capital of the Provence Alpes Côte d'Azur region and has the infrastructure needed for a colloquium of this scale (Marignane airport, airport shuttles, TGV station, underground, tram system, hotels etc).

A partnership agreement was signed between the City of Marseille and the French Marine Protected Areas Agency in June 2011.

An emblematic venue for the Congress, the Palais du Pharo

The most important projects are:

- The first European peri-urban marine and land park, the Parc National des Calanques.
- The Prado Reefs operation (the programme involves submerging nearly 30,000m³ of artificial reefs, the largest in Europe and the Mediterranean).
- The creation and management of the Îles du Frioul Maritime Park (also a Natura 2000 site).
- The replacement of traditional mandatory markings with seabed-friendly devices, creation of a network of underwater routes and mapping of the seabed to a depth of 60 meters.
- The partnership with the Conservatoire du Littoral for the Mediterranean Small Islands Project.
- The City of Marseille's involvement in several national, Mediterranean and European networks, such as EUROSITE, MEDPAN, etc.

This historic building is located in a stunning location sightseeing the Old Port (<http://palaisdupharo.marseille.fr>). The Pharo stretches out over almost 40,000m² and dates back to the 19th century. It was Prince-President Louis-Napoleon Bonaparte who decided to build an imperial residence in Marseille. During a visit in September 1852, he expressed the desire to have «a house at the water's edge» To thank him for his intervention during the exchange between the State and the City of Marseille of the Lazaret land, the city obtained the Pharo plateau land and donated it to him in 1855.

Two gorgeous marine places

Corsica, the Island of Beauty

Corsica will welcome the IMPAC 3 marine protected areas high level policy meeting and the second international MPAs agencies Summit.

This Mediterranean island, located in the heart of the Pelagos sanctuary for marine mammals, is also famous for its fantastic UNESCO world heritage site: the Scandola nature reserve (Corsica Regional Nature Park). Corsica is renowned for the conservation of its mountain landscapes and is a benchmark region for marine protected areas. Corsica's six nature reserves (marine and coastal) represent 80,000 ha of the island. The international marine park between Corsica and Sardinia is the first example of cross-border protection for a Mediterranean marine area using a European legal instrument. The Bouches de Bonifacio, the largest nature reserve on the island, the adjacent Conservatoire du Littoral (French Coastal Protection Agency) land and the Maddalena Archipelago National Park (Sardinia) are part of the international marine park.

The Biguglia lagoon has a nature reserve status on the request of the authority, and also appears on the list of RAMSAR wetland sites. It is managed as part of a wide-ranging programme incorporating river basin conservation and the economic development of an agricultural and residential oriented coastal plain. These protected areas were created due to the commitment of the local authorities and are

refuges for the key symbols of Mediterranean biodiversity that have been conserved, such as Mediterranean tapeweed, coral, groupers and giant limpets. They also contribute to regional economic development by safeguarding traditional activities (small-scale fishing) and to the development of emerging activities (wildlife tourism) that respect natural habitats.

Those taking part in the meetings in Corsica will therefore not only discover the island but also the original initiatives which draw on a close partnership between local authorities, government departments and Europe, and enable the sustainable development of Corsica to be considered from its environmental, economic and social angles.

In 2002, a partial review of the French Environment Code (laws of 27 February 2002 on Local Democracy and of 22 January 2002 on Corsica) gave the Corsica Regional Authority new responsibilities for creating and managing nature reserves. The regional authority has continued this development by forging original partnerships with the State and the French Marine Protected Areas Agency. In March 2012 the Corsica assembly approved the strategic regional analysis, enabling the development of the current network of marine protected areas, by drawing a coherent set of complementary instruments (marine nature park, nature reserve, Natura 2000 at sea etc).



Promoting the Congress!

Congress patronage

H.S.H. Prince Albert II of Monaco will grace the Congress with his presence. Celebrities from the marine world will be asked to be Congress patrons (such as Silvia Earle and Jean- Michel Cousteau) as well as celebrities from the world of entertainment and sports who are actively involved in the protection of the oceans. There is also a proposal for bringing the RV Calypso to Marseille for the Congress. *Support and patrons will be sought before the end of the year 2012.*

General public awareness raising campaign

An awareness raising campaign is being developed to promote MPAs around the world and will be informally undertaken in late 2012 and into 2013, with a formal launch expected at IMPAC 3. The aim of this communications initiative is to promote awareness of marine protected areas around the world via the Internet and in aquariums and marine environment education centres. The initiative targets all those involved in marine conservation, all sections of the public and particularly young people. It aims to develop participatory activities with the contribution of the World Ocean Network. This MPA awareness raising campaign would be run in partnership among numerous government, NGO, and corporate sector partners.

Become a Congress sponsor

Sponsorship will ensure the highest level of conference program and social activity. All sponsors, both large and small, will have the opportunity to promote their projects and activities whilst enhancing the event. Your sponsorship to this event will show the international community your commitment to the inherent values to the protection and management of MPAs. As it will be an inaugural international event it is expected to provide unrivalled exposure for sponsoring organizations.

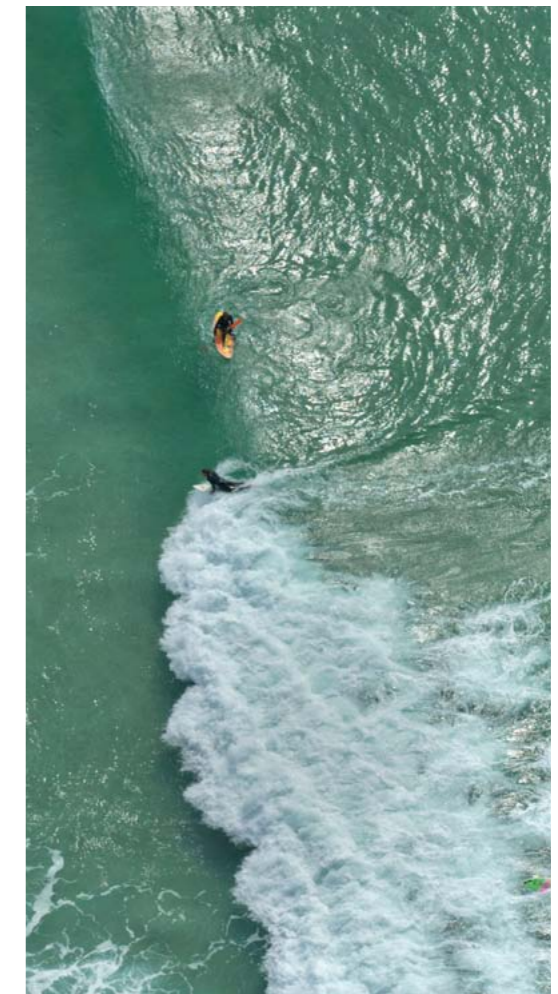
All sponsorships may be tailored to better meet sponsor's individual requirements.

IMPAC 3 sponsorships have been divided into different categories, from key sponsors to individual sponsors. The following advantages of participation should be considered:

- Your organization will have an excellent opportunity to maintain a high profile with international marine protected areas programs prior to, during, and after the event
- Your involvement and support in the Conference will be visible to partners and participants
- The Congress is being promoted nationally and internationally through relevant sponsor and patron relations, publications, newsletters, conferences and the electronic media.

For more information on the opportunity of sponsoring the IMPAC 3 Congress, please contact:

- **Marie-Aude SÉVIN**, IMPAC 3 Manager : marie-aude.sevin@aires-marines.fr
- **Laure LEBON**, Institutional relations and Corporate patronage : laure.lebon@aires-marines.fr



Information and venue facilities

Following the Congress online

Part of the Congress will be accessible on the Congress' website. Participants can also join us on the Congress' page: [facebook.com/IMPAC3](https://www.facebook.com/IMPAC3). Newsletters will be available soon.

Registrations, transport, accommodation

Registrations will open on January 2013. All relevant information will be available online at this time (accommodation, final programme...)

Call for paper

IMPAC 3 format invites attendees to get actively engaged in the program and to interact with colleagues from around the world. As an author, a prospective presenter or a member of the audience, participants are invited to be in Marseille and in Ajaccio for IMPAC 3 to renew old friendships, and make some new ones, while continuing to learn and expand their knowledge to become more effective in a rapidly changing world.



Possible topics for paper proposal will be specified on the Congress' website that will be launched in December 2012. The International Steering Committee will be in charge of selecting the papers.

Venue facilities

IMPAC 3 will take place:

- at Le Palais du Pharo located 58, boulevard Charles Livon - 13007 Marseille
<http://palaisdupharo.marseille.fr>
- at Le Palais des Congrès located Quai l'Herminier - 20000 Ajaccio
<http://www.2a.cci.fr>

Working languages

IMPAC 3 will be a bilingual congress. Simultaneous interpretation will be provided during plenary sessions into **French and English**. The language used during parallel sessions and workshops will be either English or bilingual French/English.

A green congress

Environmental responsibility and allocation of a carbon tax to the marine environment

IMPAC 3 will be a green Congress and will be environmentally exemplary (transport, meals, energy etc). This is a key criterion for service providers and partners.

A participant carbon tax will be instituted to cover the carbon footprint of the Congress. The amount will be decided by the International Steering Committee.

The carbon tax cheques will be handed over to the associations running these operations at the side event on the theme of 'Developing and redeveloping marine habitats to combat climate change and preserve biodiversity and local community resources'.

The carbon tax will be used for carbon capture and storage projects in the marine environment restoration. The amount of the carbon tax will be dedicated to the Livelihoods programme managed by the Danone group and will be given to the Oceanium project supported by the Danone group and Voyageurs du Monde.



Information and venue facilities

Logistics services providers

The organizers, with services providers, will carry out:

- Booths
- Visual communications (signage etc.)
- Supervision of the different players
- Lunch catering and coffee breaks
- Receptions
- Administrative formalities (visa...)
- Environmental responsibility
- Translation into two languages: French and English
- Event security

Funding

Different sorts of funding will be sought from organizers and Congress partners, such as:

- The private sector
- The International NGOs
- The Governmental Organizations
- The European Union
- The French Ministry of Ecology, Sustainable Development, and Energy (additional subsidy for the Agency's budget)
- Ministry of Foreign and European Affairs to enable French international cooperation countries to participate
- City of Marseille
- Corsica Regional Authority
- Technical contribution from the Corsica Environment Office
- Direct and indirect local government contributions (Marseille urban community, region, department etc).



Contact persons and general information

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IUCN


- **François SIMARD**, Marine Programme Deputy Director: f.simard@iucn.org
- **Dan LAFFOLEY**, IUCN-WCPA Marine Vice- Chair: danlaffoley@btinternet.com

City of Marseille

- **Didier REAULT**, Marseille City Elected Councillor: dreault@mairie-marseille.fr
- **Pascale JANNY**, Director of the Sea and Coastal Department: pjanny@mairie-marseille.fr

Corsica Regional Authority

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The Oceans are
a part of our legacy,
a part of our culture,
a part of our future
and our life!

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