

Innomar Ocean Technology in a nutshell

We make fishing sustainable

- Our goal is to make a digitalised and healthy ocean through the introduction of new solutions for responsible fishing and optimised resource management
- Awarded EUR 6,3M in blended finance through the EU Green Deal
- Based in Norway Grimstad, Oslo, Tromsø and Quebec Canada





The Challenge









Bycatch represents 40% of all catch



620L of fuel and 1200kg of CO2 per tonne of fish



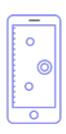
Ghost fishing kills > 650K animals a year



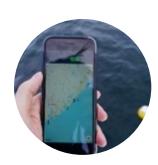
70% of macroplastics are fishing gears

Innomar solution – Innocatch system





DigiCatch Innomar web platform





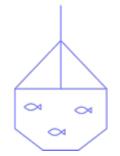
Smart Buoy





Wireless Biomass Monitor





Smart Trap









Wireless transmission through the water column



Top quality live catch



Our impact goals



Reduction of bycatch

Reduction of ghost fishing

Reduced emissions

Reduction of plastic pollution

37 000 tons 720 m individuals

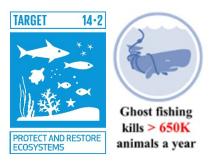
2 000 mammals saved

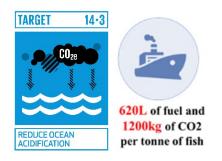
336 000 tons Co2 173 000 tons fuel

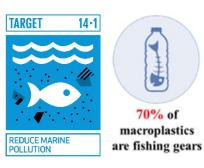
12 000 tons















- Quality fisher of the year" 2020
- Mainly long-line and gill nets
- Optimized fishing with smart-buoys & sensors
- New opportunities with fishing traps