

Sustainable Products Initiative – Recyclers' perspective



Effectively bridge design and end-of-life phase



Incentives & recycled content targets for a much broader range of end-products than solely plastic packaging

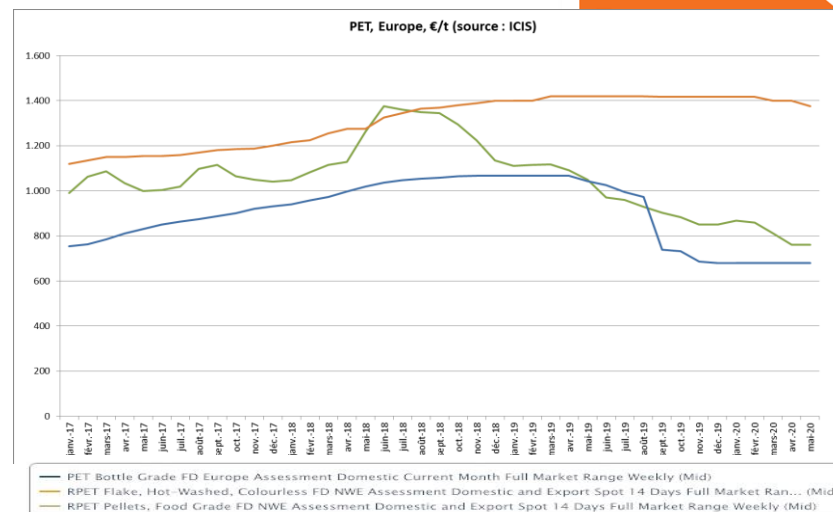


Empower consumers' sustainable choice

Only 12% of raw materials used by the EU's industry come from recycling (EUROSTAT).



SUPPLIER'S NAME MODEL IDENTIFIER



Source: European Commission

