



EMPOWERING THE CIRCULAR ECONOMY THROUGH THE EU GREEN DEAL

17 March 2021

14h00 – 16h00

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EUBA member associations



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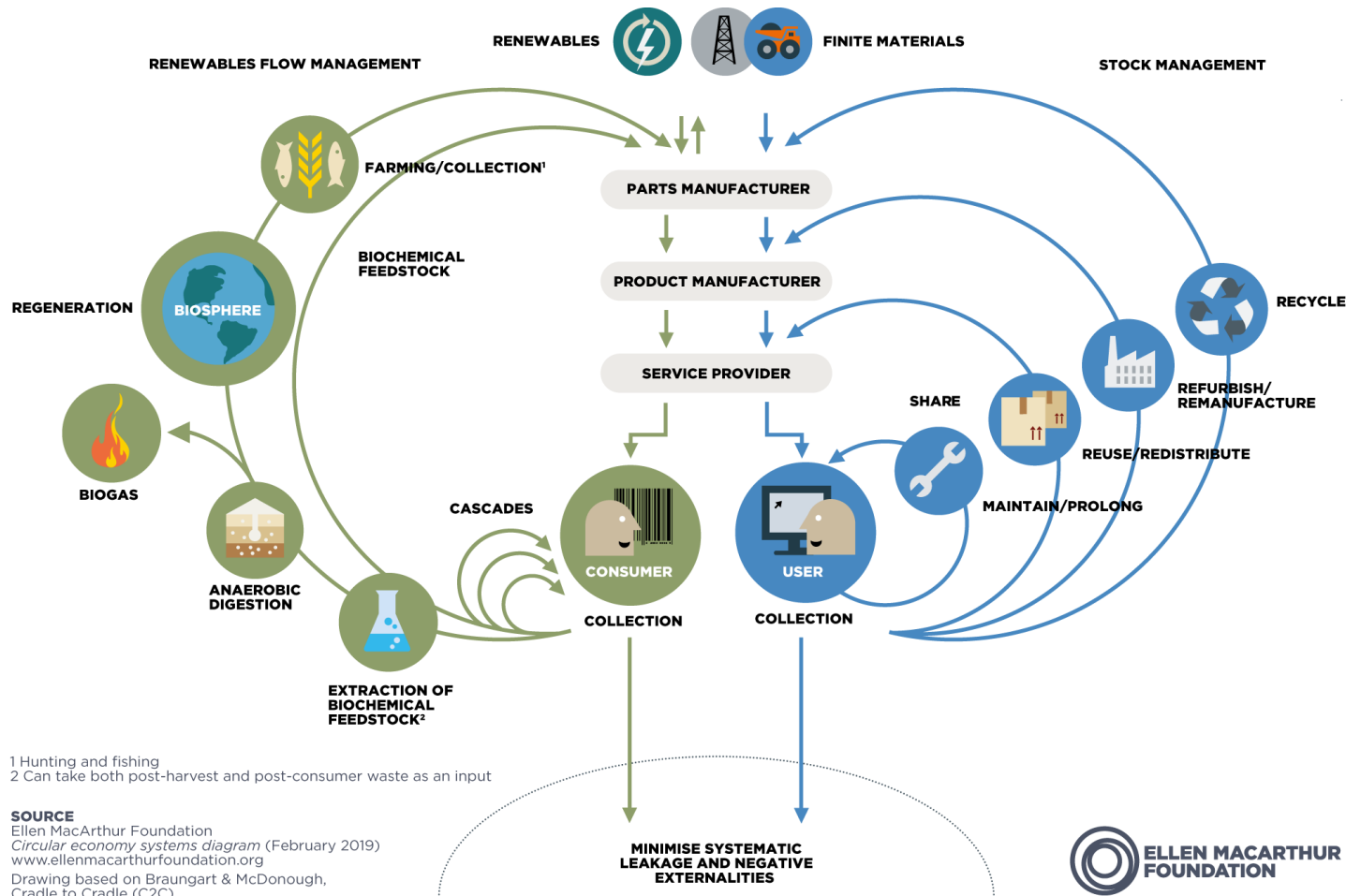
Forest-based Sector
Technology Platform



EUBA

A unique cross-sectoral alliance dedicated to mainstreaming and realising the potential of the Bioeconomy in Europe.

Synergies between the circular economy and the bioeconomy



Circular economy and bioeconomy at the heart of EU policies



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- > EU Bioeconomy Strategy 2018
- > EU Circular Economy Action Plan 2020
- > Climate Ambitions (climate law)
- > Taxonomy Regulation 2021
- > Institutional partnership: Circular Bio-Based Europe



EUBA Position Paper on the Circular Economy Action Plan

The European Commission's Circular Economy Action Plan sets important ambitions for reducing consumption by making products more renewable, reusable and recyclable throughout their whole lifecycle.

These ambitions that cannot easily be achieved without taking full advantage of Europe's bioeconomy.

The EUBA position paper highlights the significance of its sectors in contributing bioeconomy solutions for this essential transition to a circular economy.

Sectorial Contributions



- > Construction and buildings
 - Bio-based insulation and building materials provide long-term, climate smart solutions

- > Plastics
 - Consider alternative feedstocks such as bio-based and renewable feedstocks in line with recycled content
 - Forthcoming initiatives on packaging and waste should consider the role of biodegradable and compostable plastics

Engaging industry and empowering consumers



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- > Developing the Sustainable Product Policy Framework
 - Stimulate market demand for bio-based products in strategic sectors
 - Expanding the scope of the eco-design initiative to additional bio-based products
- > Empowering consumers and buyers through:
 - Certification and labelling schemes based on European standards
 - Public procurement, notably by including renewability as a criterion for Green Public Procurement

EU Taxonomy Regulation



- > The transition to a circular economy has been identified as one of the six environmental objectives under the Taxonomy Regulation
- > Current draft delegated act of the Taxonomy Regulation on climate change and climate mitigation raises concerns about sustainable financing and the bioeconomy
- > Technical screening criteria for bio-based products should be aligned to the widely accepted and upheld EU feedstock sustainability criteria already in place in the EU.

Looking to the future



- > The EU Green Deal and Circular Economy Action Plan provide a strong, long term foundation for the essential transition from a petrochemical-based economy to bio-based products in a circular economy.
- > Synergies between the circular economy and bioeconomy should be cultivated and prioritized as part of a holistic and cross-sectoral approach, as outlined in the Bioeconomy Strategy Action Plan
- > We welcome the commitment to “supporting the sustainable and circular bio-based sector through the implementation of the Bioeconomy Action Plan”.
- > The 14 measures of the EU Bioeconomy Strategy Action Plan of 2018 are instrumental in emphasising synergies between the circular economy and bioeconomy at EU and national level.



Thank you for your attention!

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