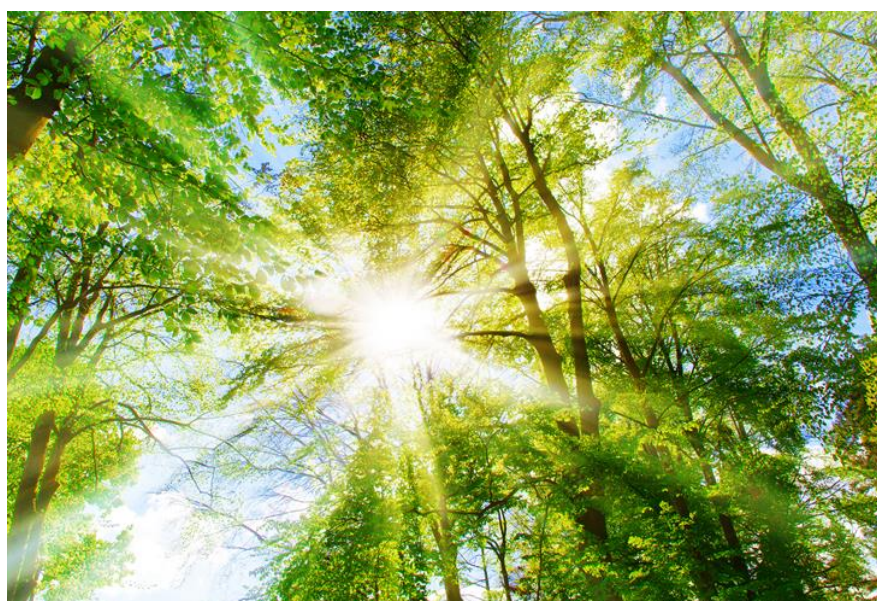




## Empowering the circular bioeconomy through the EU Green Deal



**Wednesday 17 March 2021, 14:00 – 16:00 CET**

### Online event hosted by MEP Franc Bogovič

Chair of the Bioeconomy Working Group of the European Parliament Intergroup on 'Climate Change, Biodiversity and Sustainable Development'

The 2020 [Circular Economy Action Plan](#) is one of the main blocks of the [European Green Deal](#) - Europe's new agenda for sustainable growth - including initiatives along the entire life cycle of products and aiming at rendering sustainable products the norm in the EU. It focuses on boosting circular economy processes, fostering sustainable consumption, and safeguarding that the resources used are kept in the economy for as long as possible. In addition, it remains committed to making circularity work for people, regions, and cities, while leading global efforts on circular economy.

At the same time, and closely linked with the above, the bioeconomy offers great potential in contributing to tackle environmental and societal challenges, such as resource efficiency, climate change, maintaining European competitiveness and job creation. The bioeconomy can therefore play a significant role in the EU Green Deal and particularly in the transition to a circular economy, as outlined in a position paper developed by the European Bioeconomy Alliance. As a result, this webinar aspires to address the above developments by providing an opportunity for discussion of how to best empower the circular bioeconomy through an enabling policy framework.



## FINAL AGENDA

- 14:00 – 14:10** Introduction by **MEP Franc Bogovič**
- 14:10 – 14:25** Keynote address by **John Bell, Director on Healthy Planet, DG RTD, European Commission**
- 14:25 – 14:40** Presentation of the European Bioeconomy Alliance (EUBA) position paper on the Circular Economy Action Plan, **Dr. Claire Skentelbery, Director-General, EuropaBio**
- 14:40 – 14:50** **Lauri Hetemäki**, Assistant Director, European Forest Institute
- 14:50 – 15:00** **Luc Bas**, Director, IUCN European Regional Office
- 15:00 – 15:20** Reactions by MEPs:
- Simone Schmiedtbauer
  - Asger Christensen
  - Ulrike Müller
  - Eero Heinäluoma
- 15:20 – 15:50** Q&As session
- 15:50 – 16:00** Closing remarks by **MEP Franc Bogovič**