



A different kind of growth: Europe taking the lead?

Wednesday 8 March 2017
17:30-19:30
Room A3G2
European Parliament, Brussels

Chaired by:

Pavel Poc MEP

Chair of the European Parliament Intergroup on “*Climate Change, Biodiversity, and Sustainable Development*”

With

Mark Dubrulle

President, the Club of Rome-EU Chapter

Economic growth used to give considerable social and material progress in the past decennia. It was a remarkable step forward for humankind, significantly contributing to the welfare of people – and their happiness - in many parts of the world. However, there is evidence that this no longer the case. In fact, economic growth without limits is nowadays threatening the very survival of the planet Earth. *It is time to seek an alternative.*

Since the seventies, and repeatedly after, the Club of Rome hit the world headlines by signalling the dreadful trend for humanity if economic growth-as-understood was to keep its pace irrespective of population, environmental degradation, depletion of non-renewable resources, industrialization, and food.

Growth is an encompassing concept and a top economic driver that accounts for the wealth of nations, organizations, and individuals as well. The way and the alternatives to measure the growth substance unavoidably reveal the philosophies, preferences, and intentions that underpin it. The times seem ripe for a massive overhaul of some global accounting notions underpinning the evolution of economy and society.

The debate will bring MEPs, representatives from the European Commission, CoR-EU members, NGO's and the private sector together.

Contact:

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AGENDA

16:30-17:15 Registration

17:30 -17:40 Welcome remarks by

- **Pavel Poc MEP** and Chair of the EP Intergroup on “*Climate Change Biodiversity and Sustainable Development*”
- **Mark Dubrulle**, President, the Club of Rome-EU Chapter, Co-Chair of the event

17:40-17:45 Opening remarks by

- **Herman Van Rompuy**, Club of Rome EU Honorary President, President European Council emeritus - video message

17:45 -18:35 Short introductions by the panelists

- **Janez Potocnik**, Co-chair International Resource Panel, Former EU Commissioner
- **Karl Falkenberg**, Special Advisor European Political Strategy Centre, former DG ENV
- **Marjeta Jager**, Deputy Director-General for International Cooperation and Development, DG DEVCO, European Commission
- **Charlina Vitcheva**, Deputy Director general, Joint Research Centre, European Commission
- **Graeme Maxton**, Secretary General, Club of Rome

18:35 -19:25 Panel discussion & debate with audience moderated by Pavel Poc

19:25 - 19.30 Closing remarks by Mark Dubrulle, President, The Club of Rome EU-Chapter

19:45-20:45 Networking cocktail reception - MEPs Salon

Offered by the **Club of Rome EU-Chapter** – Sponsored by the Flemish waste management organisation **ISVAG**

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