

## Speakers

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### **Carlos de Los Llanos, Scientific Director CITEO**

CITEO (formerly Eco-Emballages and EcoFolio) is the company in charge of the Extended Producer Responsibility schemes for household packaging and for graphic paper in France, working with 20 000 packers and fillers, 900 local municipalities and 300 recyclers. The annual turnover is around 700 M€ per year for the packaging activity.

Carlos DE LOS LLANOS joined the company in 2007, after 20 years of professional experience in the waste sector. His expertise includes eco-design, selective collection, sorting and recycling of household packaging waste. He is directly involved in the implementation of the French programme for extended household plastic packaging recycling.

### **Peter Heydasch, Director Sustainability and Advocacy, Packaging and Specialty Plastics EMEA, Dow Europe GmbH, Switzerland**



Peter Heydasch is the Director of Sustainability and Advocacy EMEA for the Packaging and Specialty Plastics Business of The Dow Chemical Company. This international business group brings together a rich portfolio of expertise, technologies, products and services focusing on flexible and rigid food packaging, secondary and tertiary packaging, medical packaging and adhesive applications.

Peter joined Dow in 1990 in manufacturing at the Stade site in Germany, and worked in various leadership positions across manufacturing, sales and marketing serving a variety of businesses in Europe including Elastomers, Wire and Cable and Polyolefins. Since 2014 he has been responsible for strategic global accounts in food- and industrial packaging as corporate account executive. He was named in his current position in 2017. Central to Peter's approach is collaborating with all value chain partners to promote and improve the sustainability value of plastic packaging. He drives industry advocacy in the region through partnerships with industry partners, regulators and customers.

Since 2014 Peter is member of the board of BKV GmbH, which is financed by some 50 members of the plastics producing, plastics processing and plastics machinery manufacturing industries in Germany. BKV GmbH provides the industry with the data and fact base to serve as an aid for decision-making and discussion on topics of resource efficiency and plastics recycling.



**Stina Wallström, Project Leader, Public Affairs, IKEA**

Stina Wallström is Public Affairs Project Leader for IKEA Range and Supply, the IKEA entity responsible for making compliant products available at all IKEA markets. In her previous career she was spokesperson for the Swedish Engineering Industries on matters regarding product safety. Stina is an expert on standardisation and acted project leader when global ISO standards for reduction, recycling and reuse of used packaging was developed. Stina has a PhD in Polymer

Technology.

**Françoise Bonnet, Secretary General, Association of Cities and Regions for sustainable Resource management (ACR+)**



Françoise is the Secretary General of ACR+. She is specialised in legal and economic instruments linked to waste/resource policy. She is in charge of the EPR Club project and the ACR+ activities in the South and East Mediterranean countries.

Françoise has a legal background with a master in European law from the College of Europe and in environmental law from Brussels University. Her professional experience includes work for public authorities and international organisations (Brussels Region Administration, the UN, the European commission), as well as private companies.



**Clarissa Morawski, Managing Director, ReLoop**

In 2015, Clarissa co-founded the ReLoop Platform - a European Association comprised of industry, NGOs and cities that collectively support pro-active policy to further a circular economy. She brings over 20 years of technical, analytical and communications experience in waste minimization policy and operations.

**Ariadna Rodrigo, Product Policy, Zero Waste Europe**

Ariadna Rodrigo works on product policy at the NGO Zero Waste Europe. She has over 10 years of experience working on natural resource management and waste in organisations such as the Waste and Resource Action Programme, Friends of the Earth Europe and the European Parliament. She hold a degree and masters on political science.





**Philippe Diercxsens, Packaging and Environment Manager, Danone**

Philippe Diercxsens holds a PhD degree in eco-toxicology of the Polytechnic School of Lausanne, Switzerland. He works since January 1999 as Packaging and Environment Manager at DANONE Beverages Division.

He is chair of the Sustainability & Regulatory Affairs work group of EUROOPEN, the European Organization for Packaging and the Environment.

**Michael Wiener, Managing Partner and CEO, DSD – Duales System Holding GmbH & Co. KG.**

Michael Wiener is a Managing Partner and CEO of DSD – Duales System Holding GmbH & Co. KG. The company synergises the entrepreneurial activities of Der Grüne Punkt (The Green Dot) – the market leader of dual systems (PROs) in Germany and one of the largest commodity traders in Europe.



Michael Wiener joined DSD in 2006 and has worked in various leadership positions. Before being appointed CEO of the holding in 2015, he was mainly responsible for the manufacturing, marketing and sales activities with respect to DSD's high-quality granulates, compounds and other recycled materials from plastics.

Michael Wiener studied production technology at the University of Applied Sciences of Heilbronn and graduated as engineer.



**Andreas Kessler, Director Business Unit Plastics Benelux and Germany, SUEZ**

Mechanical Engineer (University) with focus on plastics.

After his PhD he worked 8 years for BASF and ES-Plastics. He developed applications for virgin plastics and was in charge for sales and marketing of plastics packaging.

Since 10 years he is working for SUEZ Benelux & Germany where he reorganized the plastics recycling activities and developed the future plastics strategy in this region. Today he is implementing this strategy as director of the Business Unit Plastics Benelux & Germany.