



# **Safe and Sustainable by Design: A key tool to boost innovation and growth**

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# Policy Framework

## The Green Deal



*Climate neutrality*



*Zero pollution*



*Circular economy*

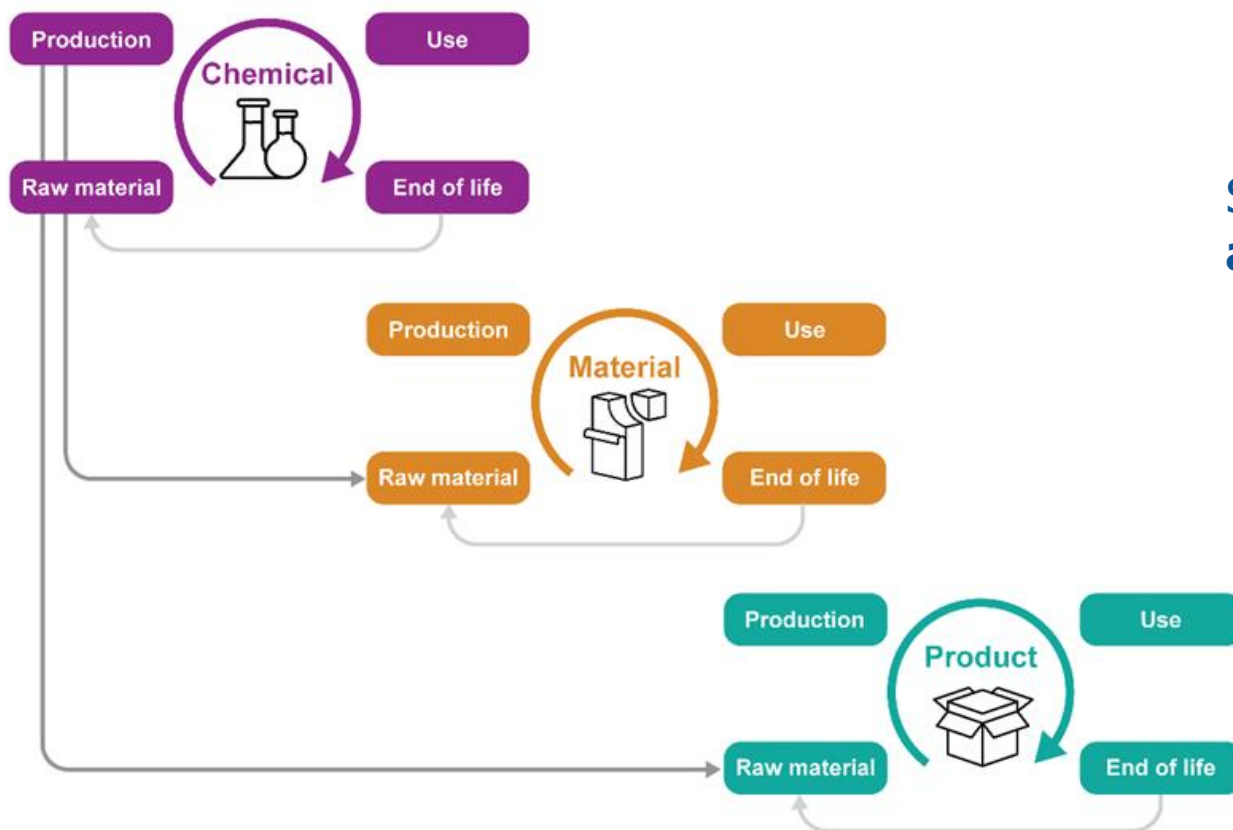


## Chemicals Strategy for Sustainability

- Banning the most harmful chemicals in consumer products
- Account for the cocktail effect of chemicals when assessing risks
- Phasing out the use PFAS in the EU
- Boosting the investment and innovative capacity for **safe and sustainable by design chemicals** throughout their life cycle
- Promoting the EU's resilience of supply and sustainability of critical chemicals
- Establishing a simpler "one substance one assessment" process
- Playing a leading role globally

# The concept – work in progress

Safe and Sustainable by Design (**SSbD**) is an approach to the design, development and use of chemicals and materials that focuses on providing a function (or service), while reducing harmful impacts to human health and the environment.



Scope: **chemicals and materials\***

\*Safe and Sustainable by Design chemicals and materials. Framework for the definition of criteria and evaluation procedure for chemicals and materials (Draft Report, work ongoing)

# Expected applications of SSbD

- **Steering innovation** towards the green industrial transition
- **Substitute (as far as possible) or minimise the production and use of substances of concern**, in line with and beyond upcoming regulatory obligations
- **Minimising the impact on climate and the environment** (air, water, soil) during sourcing, production, use and end-of-life of chemicals and materials



👉 **Enabling change through R&I**

# EU related initiatives

## Regulatory initiatives (mandatory):

- Ecodesign for Sustainable Products
- Green claims
- Products specific (e.g. batteries)
- REACH Environmental footprint?

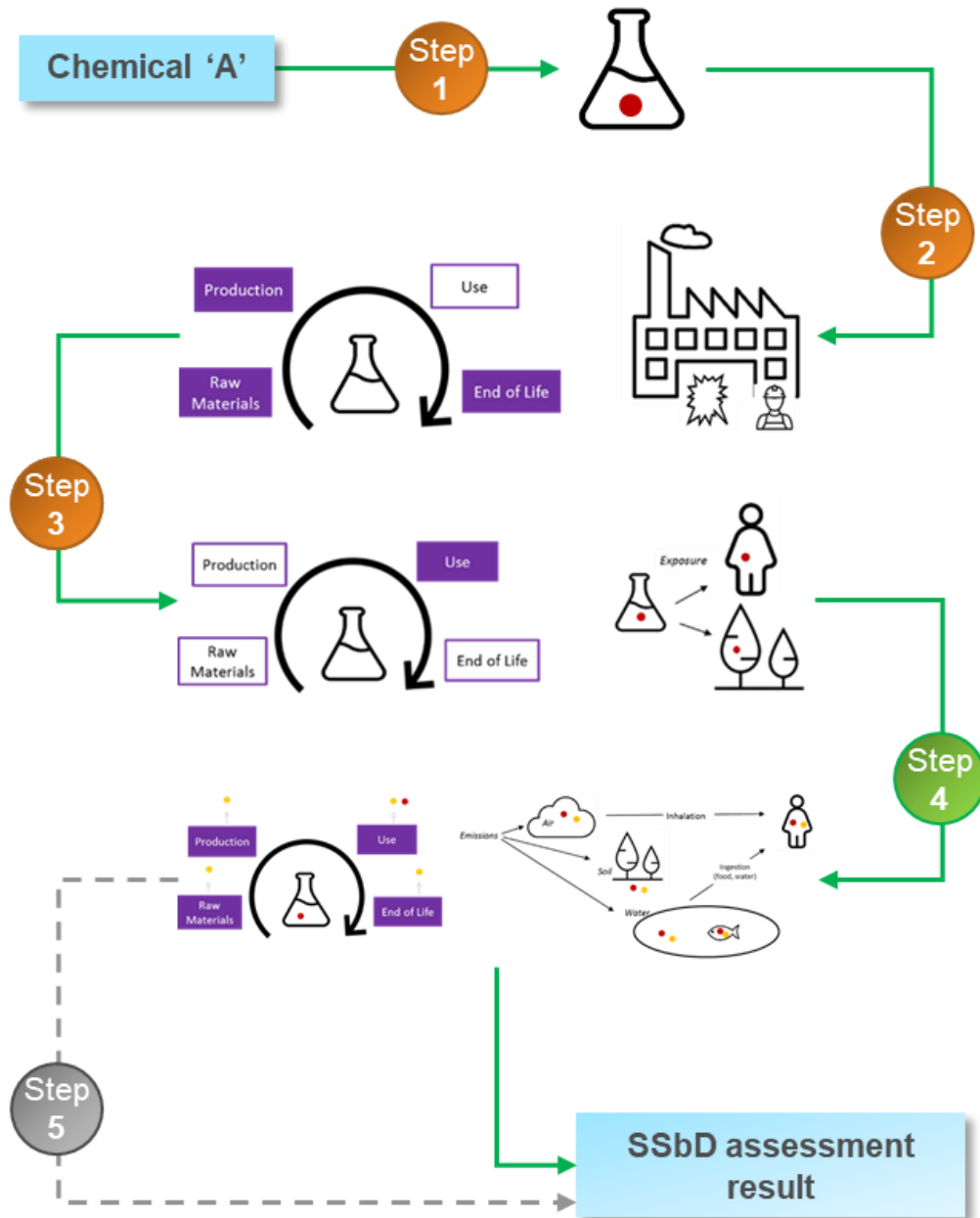


## Regulatory initiatives (voluntary):

- Sustainable finance/taxonomy
- Green public procurement
- Eco-label



# SSbD assessment workflow



**Step 1:** Safety of chemical and material  
(hazard-based approach)  
**Cut-off criteria**

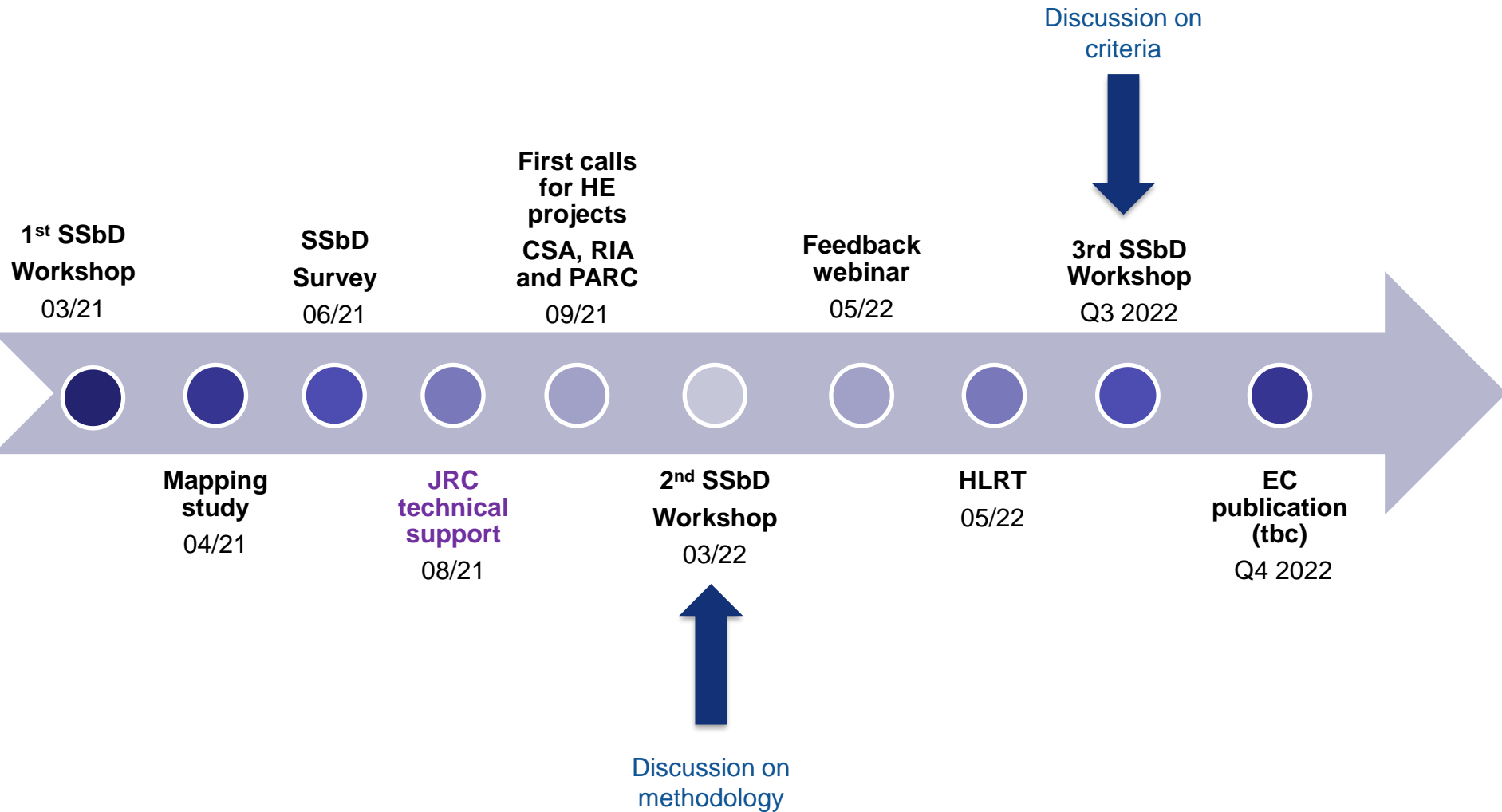
**Step 2:** Chemical or material processing safety  
(occupational safety and health aspects)

**Step 3:** Human health and environmental effects from the use phase  
(direct exposure)

**Step 4:** Environmental sustainability assessment  
(Life Cycle Assessment)

**Step 5:** Social and economic assessment

# Timeline



<https://www.youtube.com/watch?v=Vz1rGpl7jIU>



# Thank you for your attention

Register as a stakeholder:

<https://ec.europa.eu/eusurvey/runner/9c66713d-15e4-b8ea-36b4-d5d1d8b471db>