

CIRCULAR FASHION AGREEMENT

WORKING FOR A MORE
SUSTAINABLE FUTURE

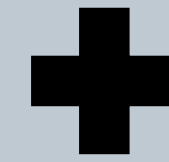


**Isaac Peraire Soler
Catalan Waste Agency**

Brussels, 16/11/22

Catalonia has historically been characterized by having a powerful textile industry

Climate crisis



Advancing the circular economy

Dialogue and consensus process with the sector



The Circular Fashion Agreement is born



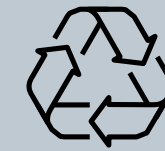
In Catalonia our record is not good either

1 Waste Agency of Catalonia (2017) Analysis of municipal textile waste in Catalonia. Estimate based on data for 2015 from the CITYC (Centro de Información Textil y de la Confección).

2 Waste Agency of Catalonia.

Each person consumes
21.5–26 kg of textile products per
year in Catalonia.¹

More than **147,000 t/year**
of textile waste is used for power production or
deposited in landfill sites in Catalonia.²



**Only 12% of textile waste is
collected separately in Catalonia**



New regulations to foster change

There is a regulatory trend in Europe, Spain and Catalonia to further the transition of the textile sector towards greater sustainability and the circular economy

There are short-, medium- and long-term objectives for all the new regulations, but they will not be achieved without a significant change among all the stakeholders involved

EUROPE

Circular Economy Action Plan, EU Strategy for Textiles:

- Scheme for the separate collection and management of waste textiles (2025).
- Targets for sorting, reusing and recycling textile waste (there is an emphasis on extended producer responsibility).

SPAIN

Spanish Circular Economy Strategy + Waste Law:

- Ban on incineration and depositing unsold excess production in landfill (2021).
- Targets to prepare for the reuse and recycling of municipal waste and separate collection of textile waste (2025).
- Planned application of the Extended Producer Responsibility (EPR) principle to textile waste 3 years after the new law on waste comes into force.

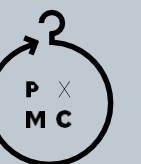
CATALONIA

General Programme of Prevention and Management of Waste and Resources of Catalonia (PRECAT):

- Strategy for the prevention and management of municipal textile waste in Catalonia 2020-2025.

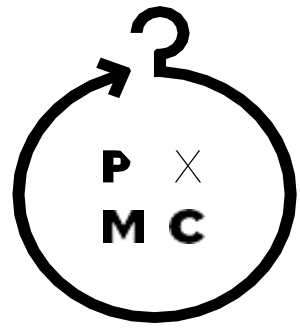
Draft waste law in Catalonia

- Promote maximum reuse of textile materials
- Encourage selective collection of textile waste
- Establishments +1,200m² that sell textile products must incorporate a second-hand section

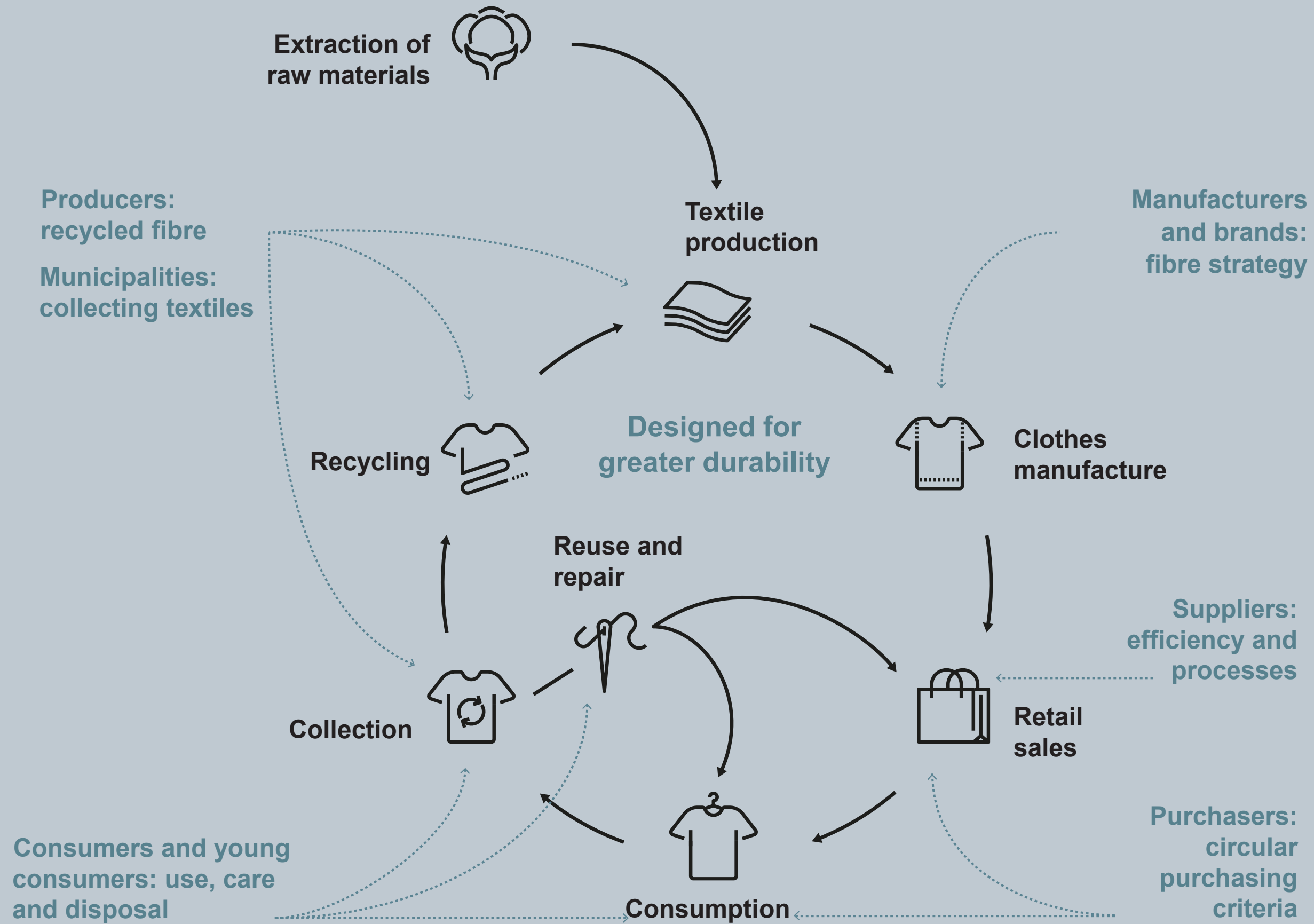


The Circular Fashion Agreement is an initiative that **promotes a voluntary agreement to further the transition of the textile sector towards a circular model**, based on a comprehensive perspective that brings together all the public and private stakeholders in the value chain

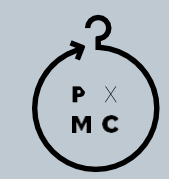




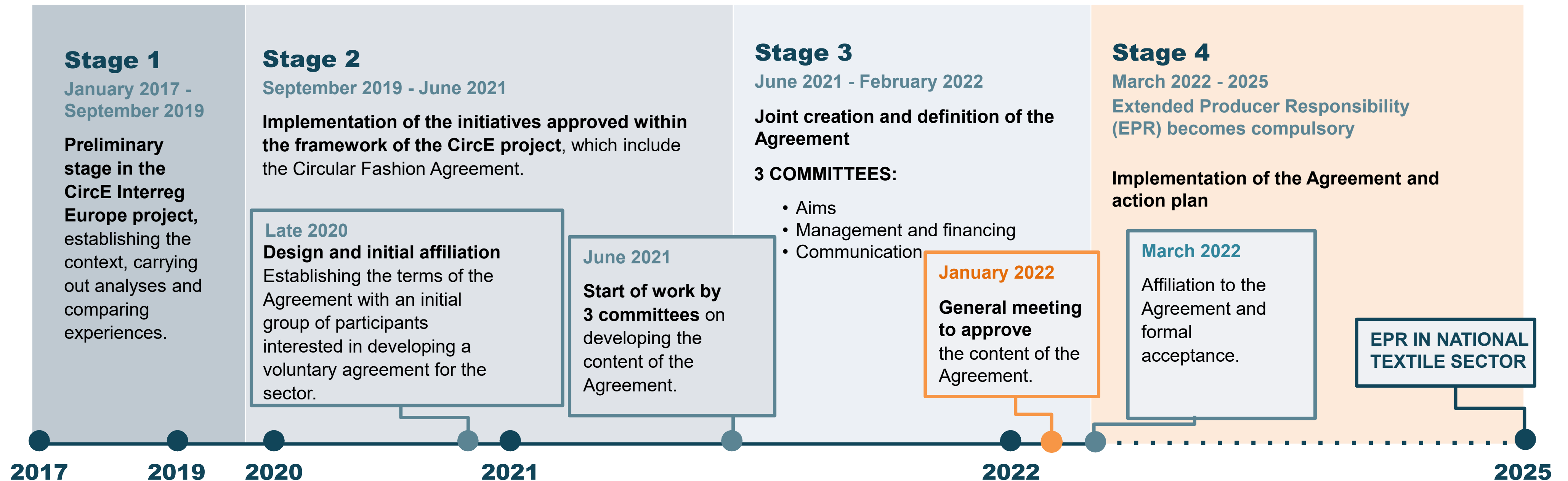
More than 70 members:



- | | | |
|--|---|--|
| AEI Textils | Ajuntament de Barberà del Vallès | Ajuntament de Barcelona |
| Ajuntament de Corbera del Llobregat | Ajuntament de Sant Feliu de Llobregat | Àrea Metropolitana de Barcelona |
| AMEC - AMTEX | ANTEX - ANGLÉS TEXTIL S.A. | Artixoc |
| Associació Catalana de Municipis | Avancem Santa Clara SCCL | Cecot |
| Centre Cívic Joan Oliver "Pere Quart" - Associació Club Lleureport | Centre de Documentació i Museu Textil de Terrassa | Circoliar |
| COL&BRI | Consorci per a la Gestió de Residus del Vallès Occidental | Consorci per al Tractament de Residus Urbans del Marquès |
| Cooperativa Roba Arrigat | Diputació de Barcelona | ECONOMIA SOLIDÀRIA E.I.S.L.U. |
| ESDI Escola Superior de Disseny | Eurecat | FAD - Forment de les Arts i del Disseny |
| Federació de Municipis de Catalunya | Formació i Treball - Fundació privada | Francisco Pagés Valentí |
| Fundació Horitzó del Berguedà | Fundació Rubricatus | Fundació Tecnocampus Mataró-Maresme |
| Fuster | Generalitat de Catalunya | Gremi de Recuperció de Catalunya |
| GRINO | Hilados Olotenses S.A. | Hilaturas Arnau |
| HUMANA - Fundación Pueblo para Pueblo | Institut Industrial Terrassa - Gremi Textil - CECOT | INTEXTEIS BARCELONA |
| Mango | Margasa Proyectos e Ingeniería Textil, SL | Miriam Ponsa |
| Moda Reif | Moda Sostenible BCN | MODACC |
| Món Únic Bag | PICVISA | PIMEC |
| Plataforma educativa | Pre-waste | PREZERO |
| Pronovias Group | Rezero | Ro the label |
| Solidança Treball EL SL | Sylvia Calvo | Technigier, S.L. |
| Tejidos Rebés SL | Tekstila | TeFor |
| Treballs i serveis Tapis | Triturats La Canya | UPC-INTEXTER |
| Wordrob | 2M Serveis - Big Blue | |



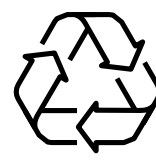
The Agreement, a cocreation process open to all the stakeholders in the sector



Overall objectives of the Agreement for 2024*



Reduce the generation of textile waste
(kg/person/year)



Increase the % of textile waste collected separately



Increase the % of textile waste collected separately that is recycled



OBJECTIVES

Reduce generation by 5-10%

(currently 21.5 kg/person/year and 163,478 t/year)

25-30% of textile waste collected separately

(currently 11.7%)

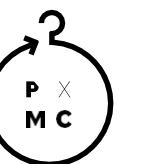
55-60% of textile waste prepared for reuse

(currently 50%)

40-50% of textile waste recycled

(currently 40%)

*All data based on figures for 2019.



Segment-specific goals



Producers (textile industry and distribution to end customers)



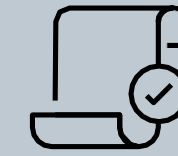
- Increase durability
- Increase recyclability
- Reduce/eliminate the use of harmful substances
- Develop strategies for cleaner, more efficient production
- Reduce the environmental impact of micro-fibres
- Increase the % of recycled textile material incorporated in products
- Adapt the industry to the requirements of circular textile production
- Collection of textile waste at points of sale
- Ensure preparations are made for the reuse of all textiles collected
- Organise campaigns to raise consumer awareness



Waste managers



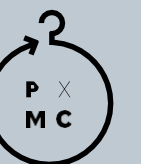
- Increase the % of textiles **reused**, on the local, national and European levels (in that order of priority)
- Increase the % of textiles **recycled**, on the local, national and European levels (in that order of priority)
- Sort textile waste collected in Catalonia locally
- Ensure traceability and transparency in the flows processed and their destination
- Contribute to the development of local recycling industries



Local government



- Increase the number of collection points per inhabitant
- Increase separate collection in terms of kg/person/year
- Intensify efforts to raise awareness among the general public and in government
- Implement public procurement of circular textiles to foster demand
- Establish a model for contracting the collection of textiles in each region that will encourage separate collection and reuse



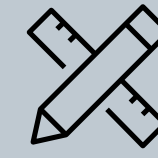
Segment-specific goals



Government of Catalonia



- Develop policies that contribute to a circular system in the textile sector
- Give institutional support to initiatives promoted by the Agreement
- Implement the public procurement of circular textiles to foster demand
- Support the joint funding of projects developed within the context of the Agreement
- Contribute to raising awareness among the public and in government
- Support the development of the local recycling industry



Universities, research and technology centres



- Promote circular design at all stages of the training cycle for fashion students and professionals working in the field
- Innovate in materials and technologies



Environmental third sector



- Take part in initiatives promoted by the Agreement
- Publicise action taken by the Agreement to promote circularity in the sector
- Encourage waste prevention and separate collection, and promote reuse among the general public/consumers

Actions initiated through the signing of the AGREEMENT

WG1 TEXTILE WASTE COLLECTION

Improvement in the collection, sorting and resale of products

Pilot scheme for increasing textile collection in a region

Creation of a framework for contracting the collection of clothing and training in municipalities to address the problem of textiles

Trials to increase the local sale of second-hand clothing and other forms of reuse

WG2 RECYCLING

R&D&I projects and development of the recycling industry and its applications

Trials to develop local recycling schemes for non-reusable textiles

WG3 CIRCULAR PRODUCTS

Eco-label Durability
Recyclability Ecodesign

Design and implementation of a strategy for green public procurement of circular textiles

Viability study of an eco-label to measure its impact on sales

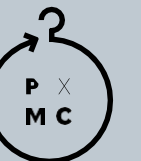
Ecodesign

WG4 AWARENESS

Sociocultural changes
Raising awareness among consumers



Training and support in the circular economy for the textile sector

Communication campaign to raise public awareness




080 REBORN: second hand fashion show

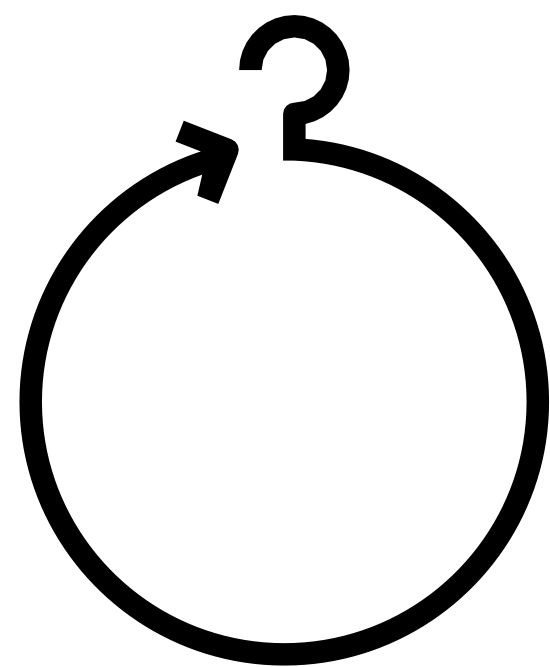


 080bcnfashion 7h 

Propelling circular fashion.
080 Reborn brings second-hand clothing
from specialised shops and waste
managers to the runway.

Learn more about it here:

 **080 REBORN**



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https://mediambient.gencat.cat/ca/05_ambits_dactuacio/empresa_i_produccio_sostenible/economia_verda/catalunya_circular/moda-circular/

Thank you!

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