

ESPR and circularity – What’s next?



Tuesday 27th June 2023, 11:15 – 12:30 CEST

Hybrid event held at the European Parliament (Room JAN 6Q1) & online

Hosted by MEP Maria Spyra

Co-Chair of the European Parliament Intergroup on ‘Climate Change, Biodiversity and Sustainable Development’

Presented in March 2022, the Eco-design for Sustainable Products Regulation (“ESPR”) is part of the Green Deal and the cornerstone of the Commission’s approach to strengthening the circular economy, reducing resource consumption, and making sustainable products the norm in the internal market. This file is of particular importance as it sets core sustainability requirements across all industries. Integrating environmental considerations into all stages of a product’s life is fundamental to making it circular and minimizing its impact on the environment. In this context it is important for all stakeholders involved, including industry, NGOs and policymakers to take the time to look into products which are less harmful to the environment, by optimizing product design and circularity.

The aim of this event is to create a discussion on the ESPR and discuss together with policymakers, NGOs and industry representatives, best practices on circularity and how they contribute to the Green Deal goals. The event provides a valuable opportunity to highlight how industrial innovations can contribute to Europe’s circular economy journey. Also, it will bring together various stakeholders to discuss the challenges of this regulation, its gaps, and its opportunities around key concepts including the digital product passport, green public procurement, the ban on the destruction of unsold goods, as well as due diligence. A panel will provide highlights on how industry efforts around product design and packaging innovation, combined with legislation that incentivizes circular practices including on reuse and DRS, can help us achieve a real “close-looped” economy in Europe.

Contact: Ilias Grampas, Deputy Director, EBCD

Secretariat of the EP Intergroup on "Climate Change, Biodiversity and Sustainable Development"

E-mail: ilias.grampas@ebcd.org – **Tel:** +32 2 234 50 14



FINAL AGENDA:

- 11:15 – 11:25** Opening remarks by **MEP Maria Spyra**
- 11:25 – 12:05** **Panel discussion** with the participation of:
- **William Neale**, Adviser for Circular Economy, Dir. B on 'Circular Economy', DG ENV, European Commission
 - **Cameron McKinnon**, Head of Sustainability, Innocent Drinks
 - **Stéphane Arditi**, Director for Climate, Circular Economy and Industry, EEB
 - **Anna Papagrigoraki**, Sustainability Director, Cepi
 - **George Karkampasis**, Senior Manager Regulatory Affairs - Circular Economy & Raw Materials, European Aluminium
 - **Jean-Benoit Bel**, Senior Project Manager, Association of Cities and Regions for sustainable Resource management (ACR+)
- 12:05 – 12:25** **Q&A session** with the audience
- 12:25 – 12:30** Closing remarks by **MEP Maria Spyra**