

Re_fashion

EPR for circularity: towards a more sustainable EU textile sector

Nov 29th 2023

Refashion, who are we ?

- **We are the Producer Responsibility Organisation for Clothing, Household Linen and Footwear EPR in France**
- **We are responsible for preventing waste and managing the end-of-life of products sold on the French market**
- **We are financed by producers, brands, retailers and manufacturers through the eco-contributions.**



**Prevention, Repair, Collection,
Sorting, Reuse, Recycling**

EPR is a unique opportunity to address ambitious targets on the 3 stages of the product life cycle



Regeneration

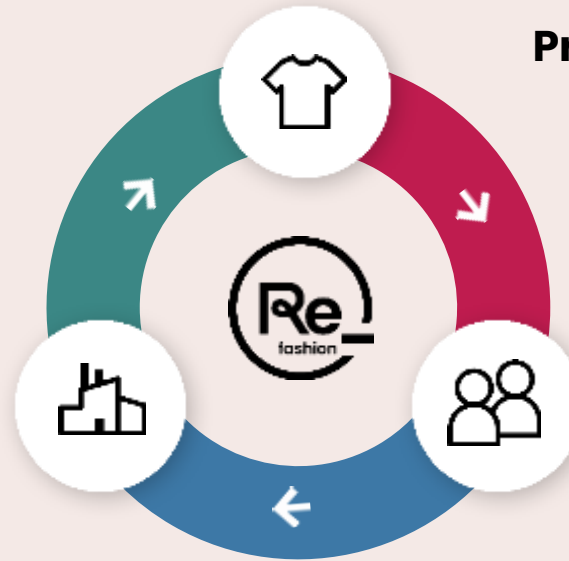
Develop full circularity from waste to resources

6. Increase collection by all means
7. Develop local reuse
8. Sort more and better
9. Invest in R&D to finance recycling facilities

Production

Produce better and reduce impacts

1. Accelerate effective eco-design
2. Implement eco-modulations

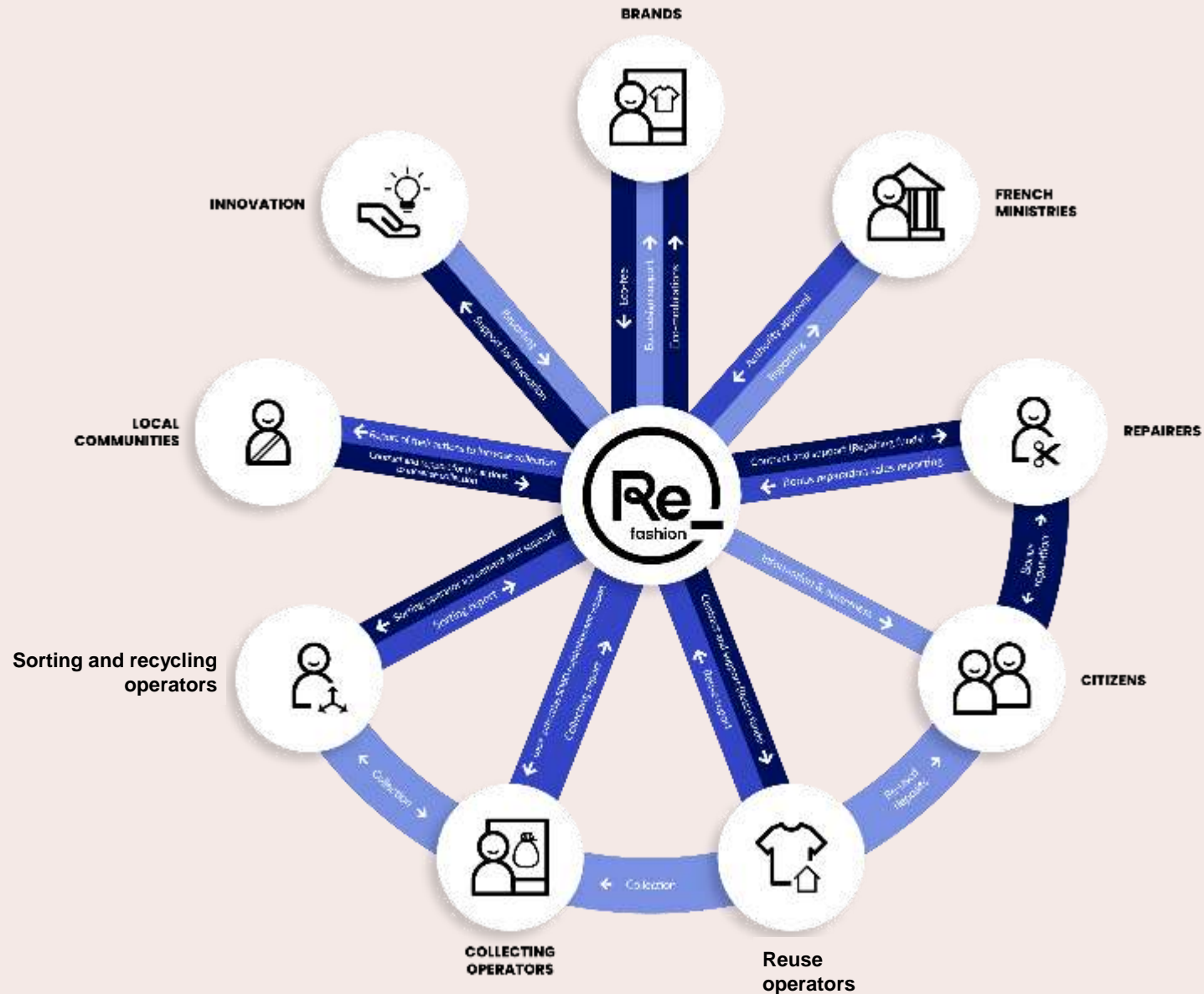


Consumption

Foster sustainable usage and care

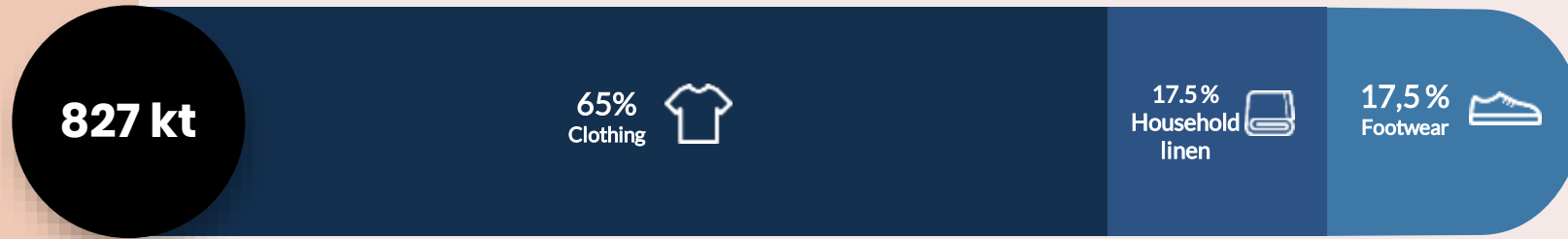
3. Enhance Repair
4. Engage local authorities in boosting collection
5. Increase BtC communication to raise awareness

EPR scheme fosters partnership between all stakeholders



Market placements

made by contributing brands



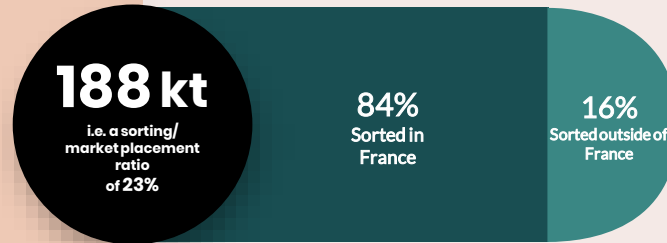
Collection

of clothing and footwear by operators under contract



Sorting and regeneration

by operators under contract



Some of the market-placed products:

- are stored in cupboards
- are reused
- are discarded with household waste
- are collected by operators not under contract

Some of the items collected:

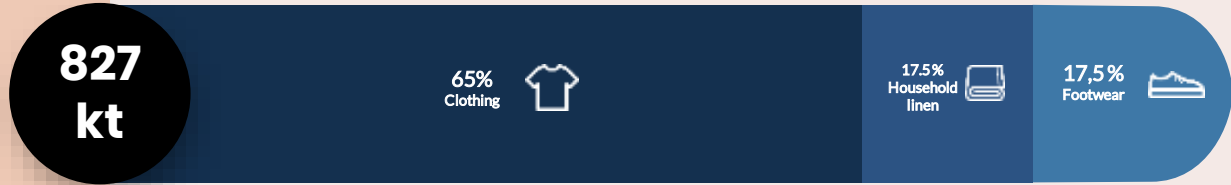
- are passed onto operators not under contract
- undergo premium quality selective sorting
- are included in collected waste

French Textile & Footwear industry streams

in 2022

Market placements

made by contributing brands



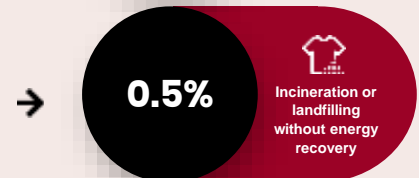
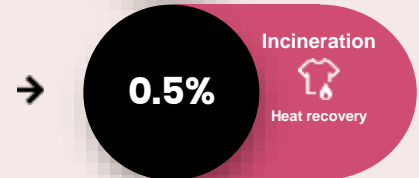
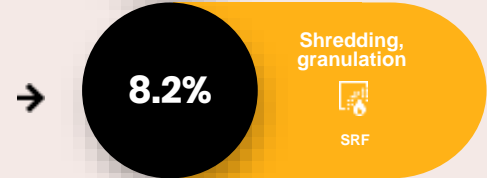
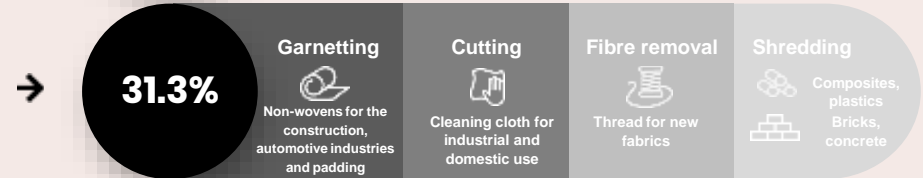
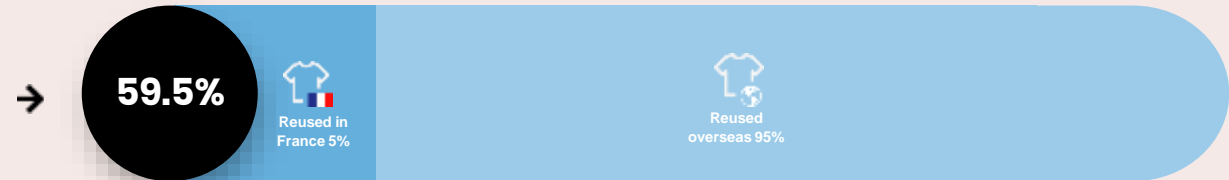
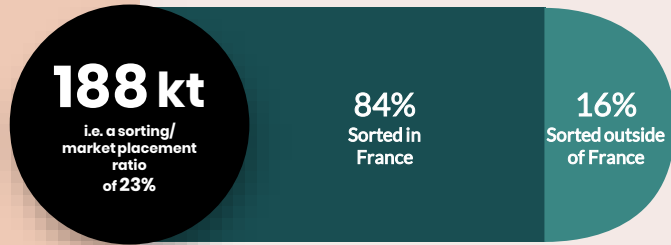
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