MEP Group on Climate Change, Biodiversity & Sustainable Development

Unlocking investment in the agricultural transition – Aligning economic and environmental performance for farmers

Thursday 2nd October 2025 at 14:00 – 16:00 CEST

Organised at the European Parliament, Brussels (Room ASP 5G1)

This grounded discussion aims to catalyse policy discussions around the EU budget re-orientation, emphasising how strategic investments - both public and private - can turn the pressing challenges of climate change, water scarcity and biodiversity loss in food production, into tangible opportunities for farmers and European economies at large.

As the EU gears up for a new Multiannual Financial Framework, and since discussions are looming on how to foster Europe's food strategic autonomy and security of supply, this event will examine how innovative approaches to quantifying how different farming practices create or undermine resilience can enable policymakers and the food value chain to better support farmers in their transition. It will examine how such approaches can enable policy to catalyse ambitious private investment, aiming to strengthen the entire value chain and empower the next generation of farmers.

Contact: Ilias Grampas, Deputy Director, EBCD
Secretariat of the MEP Group on 'Climate Change, Biodiversity and Sustainable Development'
E-mail address: ilias.grampas@ebcd.org

Rationale

Aligning EU financial support with innovative, sustainable farming practices offers a unique opportunity to address climate and biodiversity challenges while boosting the resilience and appeal of farming careers.

By doing this in such a way that public funds leverage major new private investments, we can unlock new pathways for a greener, more sustainable European agriculture sector - making climate and biodiversity policies not just necessary, but also profitable and attractive for future farmers.

But none of this can be done without smart and effective quantification of the impacts different farming practices have - on farm economics and the natural capital on which those farms depend. Unlocking this quantification without adding to farmers' administrative burden is a key challenge at the heart of the transition.

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FINAL AGENDA

14:00 - 14:15: **Welcome** participants

14:15 - 14:20: Introduction by **Andrew Voysey**, Chief Impact Officer, Soil Capital

14:20 - 14:30: Opening remarks by **MEP Elsi Katainen**

14:30 - 15:00: **Panel discussion** with the participation of:

- **Gaëlle Marion**, Head of Unit for Environmental Sustainability (B2), DG AGRI, European Commission
- **Romuald Carrouge**, Farmer in Marne, Grand Est, France
- **Bart Vandewaetere**, VP Corporate Communications and ESG engagement, Nestlé Europe
- **Melanie Muro**, Acting Head of Programme, CAP and Food, Institute for European Environmental Policy (IEEP)

15:00 - 15:25: **Q&A session** with the audience

15:25 - 15:30: Closing remarks by **MEP Elsi Katainen**

15:30 - 16:00: **Networking** session

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